

HOME PAGE

- EDIT: "Kamloops, British Columbia" - **ON SAME LINE**.

- MISSING/ADD:

"**Captive Media Network** offers high impact branding placements at high traffic properties throughout British Columbia."

"**Captive Media Network** also specializes in the area of developing long-term revenue streams through the selling of sponsorship, supplier partnerships and naming rights packages."

- DELETE SECTIONS:

"Our Networks....."

"Our Campaigns....."

"Become a Partner....."

"Follow us on Facebook..."

"Follow us on Twitter..."

"Follow us on Linked In..."

PRODUCTS/Classic Billboard

- EDIT: "Available in all 4 networks" - **SPACE BETWEEN "4 networks"**

PRODUCTS/Wall Board

- EDIT: "High Impact & Full Colour" - **UPDATE "&" ICON WITH CORRECT ONE**

- EDIT: "Available in the Sports Network" - **SPACE BETWEEN "Sports Network"**

NETWORKS/Resto-Bar

- EDIT: "nightclubs" - **ON SAME LINE**.

- EDIT: "Kamloops, Vernon, Kelowna & Penticton" - **UPDATE "&" ICON WITH CORRECT ONE**

NETWORKS/Sports

- EDIT: "&" - **UPDATE "&" ICON WITH CORRECT ONE EVERYWHERE ON PAGE**

NETWORKS/Campus

- EDIT: “Includes (6) High Traffic Buildings” - **CHANGE FROM 11 to 6**

NETWORKS/Casino

- EDIT: "&" - UPDATE "&" ICON WITH CORRECT ONE EVERYWHERE ON PAGE
- EDIT: "Lake City Casinos" - MAKE BOLD

EFFECTIVENESS

- EDIT: “Effectiveness of Indoor Advertising...” - **MAKE BOLD**

CAMPAIGNS

- EDIT: "Not 4 photos side by side" - **WANT 2 ON ONE LINE AND 2 BELOW**
- EDIT: "Campaign names at bottom of each photo" -



Interior Savings



Okanagan College



K - week 6 - P - 6



Sun Peaks

BECOME A PARTNER

- EDIT: “EXTRA REVENUE” - ABOVE CONTENT...NOT BESIDE
- EDIT: “BIG NAME ADVERTISERS” - ABOVE CONTENT...NOT BESIDE
- EDIT: “PEACE OF MIND” - ABOVE CONTENT...NOT BESIDE
- EDIT: “EXTRA BENEFITS” - ABOVE CONTENT...NOT BESIDE