

## HOME PAGE

- **EDIT:** "Kamloops, British Columbia" - **ON SAME LINE.**

- **MISSING/ADD:**

"**Captive Media Network** offers high impact branding placements at high traffic properties throughout British Columbia."

"**Captive Media Network** also specializes in the area of developing long-term revenue streams through the selling of sponsorship, supplier partnerships and naming rights packages."

- **DELETE SECTIONS:**

"Our Networks....."

"Our Campaigns....."

"Become a Partner....."

"Follow us on Facebook..."

"Follow us on Twitter..."

"Follow us on Linked In..."

## PRODUCTS/Classic Billboard

- **EDIT:** "Available in all 4 networks" - **SPACE BETWEEN "4 networks"**

## PRODUCTS/Wall Board

- **EDIT:** "High Impact & Full Colour" - **UPDATE "&" ICON WITH CORRECT ONE**

- **EDIT:** "Available in the Sports Network" - **SPACE BETWEEN "Sports Network"**

## NETWORKS/Resto-Bar

- **EDIT:** "nightclubs" - **ON SAME LINE.**

- **EDIT:** "Kamloops, Vernon, Kelowna & Penticton" - **UPDATE "&" ICON WITH CORRECT ONE**

## NETWORKS/Sports

- **EDIT:** "&" - **UPDATE "&" ICON WITH CORRECT ONE EVERYWHERE ON PAGE**

## NETWORKS/Campus

- EDIT: "Includes (6) High Traffic Buildings" - **CHANGE FROM 11 to 6**

## NETWORKS/Casino

- EDIT: "&" - **UPDATE "&" ICON WITH CORRECT ONE EVERYWHERE ON PAGE**

- EDIT: "Lake City Casinos" - **MAKE BOLD**

## EFFECTIVENESS

- EDIT: "Effectiveness of Indoor Advertising..." - **MAKE BOLD**

## CAMPAIGNS

- EDIT: "Not 4 photos side by side" - **WANT 2 ON ONE LINE AND 2 BELOW**

- EDIT: "Campaign names at bottom of each photo" -



Interior Savings

Okanagan College

Kumsheen Rafting

Sun Peaks

## BECOME A PARTNER

- EDIT: "EXTRA REVENUE" - **ABOVE CONTENT...NOT BESIDE**

- EDIT: "BIG NAME ADVERTISERS" - **ABOVE CONTENT...NOT BESIDE**

- EDIT: "PEACE OF MIND" - **ABOVE CONTENT...NOT BESIDE**

- EDIT: "EXTRA BENEFITS" - **ABOVE CONTENT...NOT BESIDE**