

# Instructions for providing copy and image for x-frame banners for PopUpBanner

## ACCEPTABLE FILE FORMATS

.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

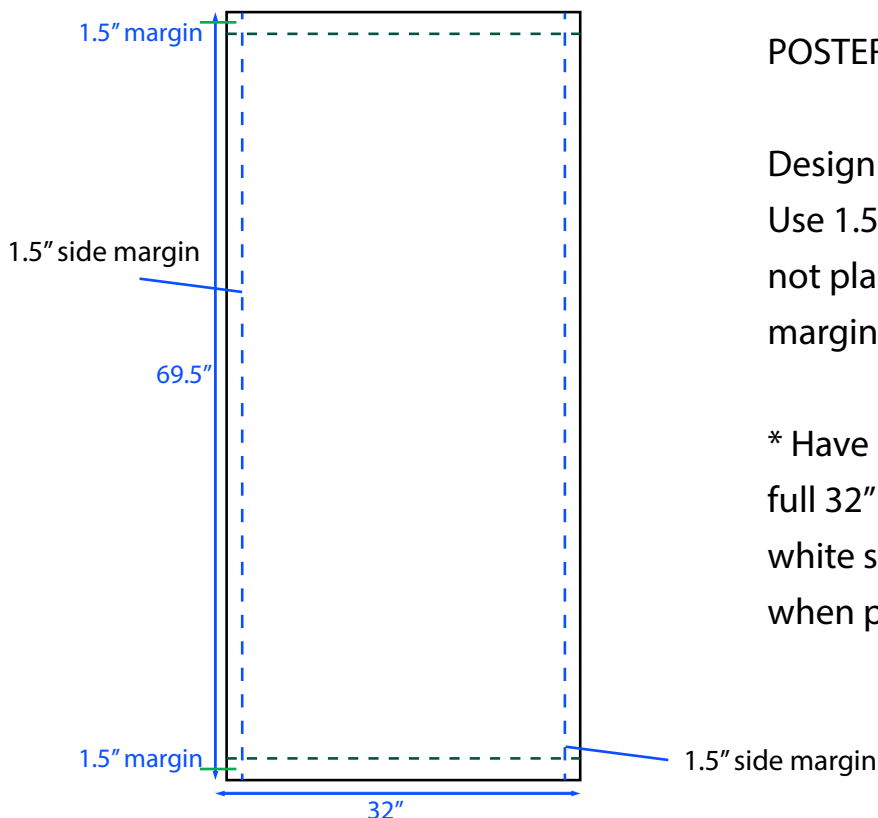
\* Please note:

- Files must be CMYK
- All files must be PC compatible
- .ai files must have text "outlined"
- .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

ONLINE:                   - [www.popupbanner.com/upload-artwork/](http://www.popupbanner.com/upload-artwork/)  
                              - recipient email address: [sales@popupbanner.com](mailto:sales@popupbanner.com)



## POSTER SIZE AND MARGINS

Design poster at 32" x 69.5" (document size). Use 1.5" margins ONLY when designing. Do not place any text/logos outside of these margins, to allow for grommet placement.

\* Have background color or image run the full 32" x 69.5" length of file. DO NOT leave white space inside margins- it may show when poster is upright in stand.