

## Logo Design Files Final Deliverables

- The full logo vertically (logo element on top) and horizontally (logo element to the left) in the following formats that are trimmed tightly around the logo:
  - Full color, Hi-res, PNG
  - Full color, Hi-res, JPEG
  - Full color, EPS vector file
  - B&W, Hi-res, PNG
  - B&W, Hi-res, JPEG
  - B&W, EPS vector file
  - White (reversed), Hi-res, PNG
  - White (reversed), Hi-res, JPEG
  - Gray scale, Hi-res, PNG
  - Gray scale, Hi-res, JPEG
  - Gray scale, EPS vector file
- Square social media avatar of the logo element
  - Full color, Hi-res, PNG
  - Full color, Hi-res, JPEG
  - Full color, EPS vector file
  - White (reversed), Hi-res, PNG
  - White (reversed), Hi-res, JPEG
  - White (reversed), Hi-res, EPS vector file
  - Black, hi-res, PNG
  - Black, hi-res, JPEG
  - Black, hi-res, EPS vector file
- The names of the fonts used
- The names and/or color codes of the colors used