

Multi-function app

We would like to have a design suggestion for a multi-function app.

The design shall show front end design as well as navigation and UI/UX user interface

It's and generic shopping app enabling a long list of services where end user get a menu which is graphical and can be extended with new services as well as customized by end user.

Each service contains functionality as well as content and findings.

Among 5-10 initial services are:

- Shopping assistant and Travel assistant – finding relevant shops/museum and products nearby – sorted by Geofence and Beacons for presenting information - or find stores and experiences
- Loyalty points / Contests and bonus points - preferences and sharing reviews
- QR and Barcode reader – for increased information
- Campaigns
- Support and feedback

Flexible application - with simple possibility to add new services and allow the user to control the order of the menu / own top menu

Simpler social sharing - reviews, feedback, loyalty points across shops etc.

Easy user management - turn off shops or functionality - without uninstalling

Start page – my dashboard

Navigation linked to many services in the same app - all services have two choices - get info / contents or use the service (ie functions). Everything just one keystroke away from the main menu



Menu bottom with:

List of available services

Use

Get content / log

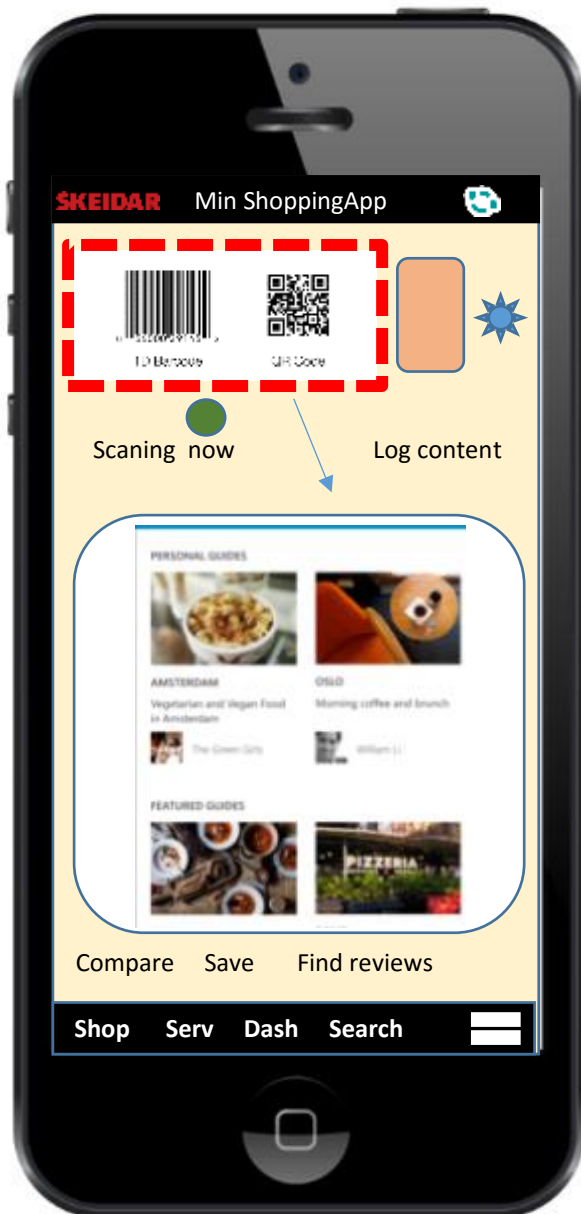
Change / disable / enable, dashboards ...

List of stores / destinations (sort by type / industry / geography (near me now))

My content / dashboard (loyalty balances and other key ...)

Search

Scanning QR / Barcode



We like the layout on the app named “stay.com”
Please refer to this website and app: www.stay.com

