



Marketing Strategy | Content Development

Marketing Campaign



Campaign Cost: 5k

Includes:

- *Brand Development*
- *Contacting chefs & Food Trucks*
- *(6) Content Videos (for social media)*
- *(2) Pro photos per Food Truck (12)*
- *Create Facebook Fanpage*
- *Artwork (Includes Graphic Design for Brand, flyer & facebook)*
- *Culinary U social media outlets & data base to promote the brand*



Sponsorship Inquiries

Feel free to contact us regarding any interest or questions. Ask about our customized packages/ Event Management Services/PR Platforms & Advertising opportunities as well as interest in any other event of our signature “Culinary Vent” series:

Guillermo Abril

President

Spotlight Entertainment

(t): 787.316.5506

(e): guille@thinkspotlight.com

