

DELTA HOTELS AND RESORTS LOGO SPEC SHEET

COLOR

4C



PMS



PMS 072C

Delta Hotels and Resorts
PMS® 072C or

Process:
C: 100%
M: 95%
Y: 0%
K: 3%

RGB:
R: 16
G: 6
B: 159

BLK



REV



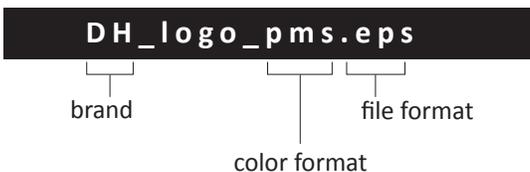
PMS 7534C

Delta Hotels and Resorts
PMS® 7534C or

Process:
C: 0%
M: 3%
Y: 10%
K: 16%

RGB:
R: 213
G: 206
B: 191

NAMING OF FILES



Definition of file types

“eps” for encapsulated post script

For use by your printer, graphics firm, ad agency or vendors that work with professional graphics software programs

“jpg” for jpeg

For Web, Word, Excel, PowerPoint and other applications

“png” for portable network graphics

For Web, Word, Excel, PowerPoint and other applications

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