

## 04 Imagery for NANA BOWLS



# 05 Inspiration for NANA BOWLS Logo / Branding



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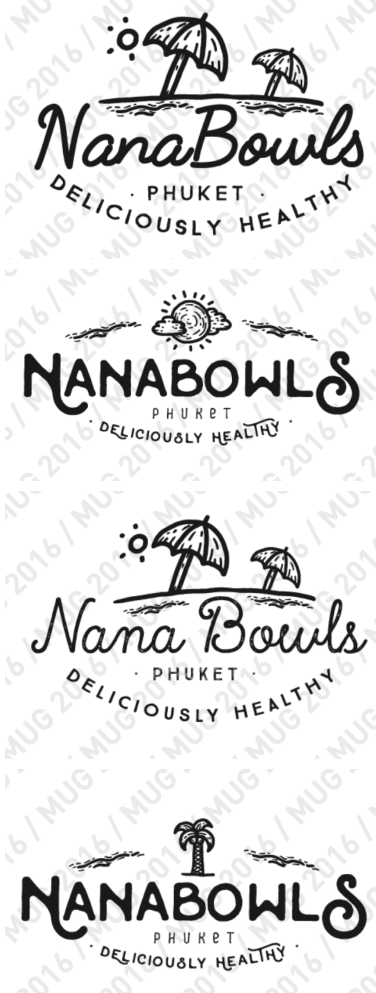




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# 'Nana Bowls' Logo Concepts

INSPIRATIONAL LOGO	COMMENTS FOR LOGO	DESIGN OPTION	COMMENTS
	<p>NANA BOWLS</p> <p><i>Try with / without 'DELICIOUSLY HEALTHY' written below</i></p>		<p>Use same 'painted' style thick simple font... no pictures of 'x'</p>
	<p>Nana Bowls - Phuket -</p> <p>Deliciously Healthy</p> <p><i>Waves replaced with some sort of stylized beachy / palm tree line drawing</i></p>		<p>Can we make these more suitable for round and square layouts, with a bit more white space like the original logo? For example</p> <p>1) more curvature in 'deliciously healthy';</p> <p>2) beside PHUKET try small ~ symbol</p> <p>3) I love option 1 and 3 in terms style of two angled umbrellas on the beach with sun poking through. Can we try replacing umbrellas with two palm trees of similar style and sizing to the umbrellas.</p> <p>4) I like the fonts you've used, but I think option 1 and 3 are more playful -- how about if we also try Option 3 with a n rather than N...</p>
	<p>Nana Bowls</p> <p><i>Love if the bowl could link into Nana Bowls as done here</i></p>		<p>I like this one.</p> <p>1) Perhaps the swirl of the 'N' creates the bowl edge.</p> <p>2) Can we try the first N as an 'N' and an 'n'</p> <p>2) Perhaps the swirl of the 'a' creates the back bowl edge.</p>

			<p>3) Can the font be more like used in 'Nalu Bowls' above -- more playful handwriting...</p> <p>4) can the 's' create the top and side edge of the bowl.</p> <p>5) Can the either be closer to the base of the bowl, or even touch the base of the bowl?</p> <p>6) The bowl a little more flat... these nana bowls will be served in coconut shells. So let's remove the base edge as coconut bowls aren't proper bowls.. maybe the bowl itself could be a little more like a coconut shell</p> 
	<p>NANA BOWLS</p> <p><i>Like this handwritten font</i></p>		<p>Can we try a more handwritten font? Perhaps like this type of font... nana Bowls BY JESS &amp; PHIL</p> 
	<p>Nana Bowls</p> <p><i>Try with / without 'DELICIOUSLY HEALTHY' written below</i></p>		<p>Again, can we try a more handwritten font?</p> <p>I love the way in Brekkie the writing flows, with the Deliciously Healthy framed by the B and the e tail.</p>