



OAK RIDGE HIGH SCHOOL

2016 Football Program / Cheer CHEER Fundraiser Advertising Specifications

DISPLAY AD SIZE	WIDTH (IN.)	HEIGHT (IN.)
Full Page (Full Bleed) (Live Area)	8.625"	11.125"
	7.5"	10.0"
Half Page Horizontal	7.5"	5.0"
Half Page Vertical	3.75"	10.0"
Quarter Page	3.5"	4.25"
Business Card (horizontal format only)	3.5"	2.0"

IMPORTANT INFORMATION

PREFERRED FILE FORMAT

- Press-Ready Adobe PDF

ACCEPTABLE FILE FORMATS

DESIGN FEES MAY APPLY!

- Adobe Illustrator files (AI and EPS)
- TIFF or JPG

DESIGN FEES WILL BE CHARGED FOR ANY

- Microsoft Publisher files
- Microsoft Word files

FILES MUST MEET THE ALL OF THE FOLLOWING GUIDELINES

- ALL fonts outlined or embedded
- Images embedded
- Artwork NOT flattened
- CMYK Only - No spot colors or RGB
- All images 300 dpi at final advertisement size

SEND ARTWORK TO

dsanford@eduhsd.k12.ca.us

PLEASE NOTE

All artwork will be reviewed. If not prepared to specifications, design fees will apply.

If you have questions, please email address noted above.

