

Ceramic Tile THE ATOM 50s Retro as by GoogleHeaven

Zazzle





WHEATIES®

WHOLE WHEAT FLAKES
"Breakfast of Champions"

FORTIFIED TO 25% OF DAILY NEEDS FOR 7 VITAMINS & MINERALS
AS DETERMINED BY U.S. GOVERNMENT

BRUCE JENNER
Olympic Decathlon Champion

BRUCE JENNER'S CYCLE AMERICA
CANNONDALE Cycling Pack and Touring Book Offer
SEE PACKAGING BACK

A GOOD SOURCE OF NATURAL BRAN FIBER K

NET WT 8 OZ (226 grams)

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BRUCE JENNER
Olympic Decathlon Champion

SPECIAL OFFER
WHEATIES JOGGING OUTFIT
SEE DETAILS ON BACK PANEL

A GOOD SOURCE OF NATURAL BRAN FIBER K

NET WT 8 OZ (226 grams)

WHEATIES®

WHOLE WHEAT FLAKES
"Breakfast of Champions"

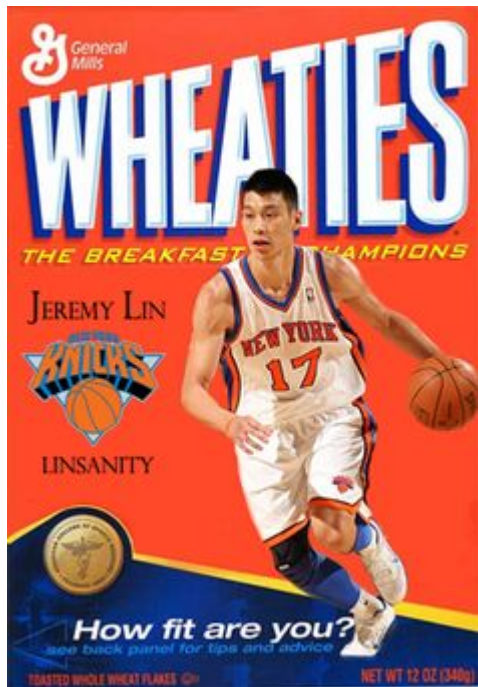
FORTIFIED TO 25% OF DAILY NEEDS FOR 7 VITAMINS & MINERALS
AS DETERMINED BY U.S. GOVERNMENT

BRUCE JENNER
Olympic Decathlon Champion

WHEATIES SPORTS FEDERATION Presents "Be A Sport"
SEE BACK PANEL

A GOOD SOURCE OF NATURAL BRAN FIBER K

NET WT 8 OZ (226 grams)





Nutrition Facts

Serving Size 1 Cup (30g)
Amount Per Serving

Calories 120
Total Fat 2g

Total Fat 2g 4%

Sodium 10mg 2%

Total Sugar 10g 20%

Total Fiber 1g 2%

Total Protein 1g 2%

Total Fat 2g 4%

Sodium 10mg 2%

Total Sugar 10g 20%

Total Fiber 1g 2%

Total Protein 1g 2%

Total Fat 2g 4%

Sodium 10mg 2%

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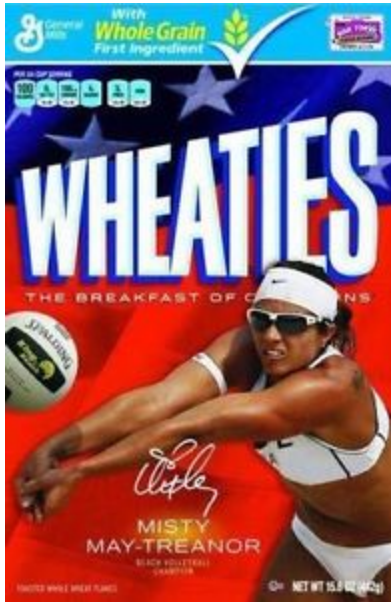
Total Fiber 1g 2%

Total Protein 1g 2%

Total Fat 2g 4%

Sodium 10mg 2%

Total Sugar 10g 20%



New!

HIGH FIBER
5g PROTEIN
LOW FAT

Weetabix
Cereal

Minibix
Chocolate Crisp

Heart
Healthy

**WHOLE
GRAIN**
27g or more
per serving
EAT ONLY OR MORE OF
WHOLE GRAINS DAILY

77% of Your Daily
Whole Grain Needs
37 Grams of Whole Grains

NET WT. 13.2 OZ. (375g)

Serving Suggestion
Enlarged to Show Texture





Calories 120	Total Fat 0g 0%	Sodium 125mg 5%	Sugars 10g	Fiber 3g 11%	Vitamin D 10%
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Per serving. See side panel for full nutrition facts.

NEW LOOK Same GREAT Taste

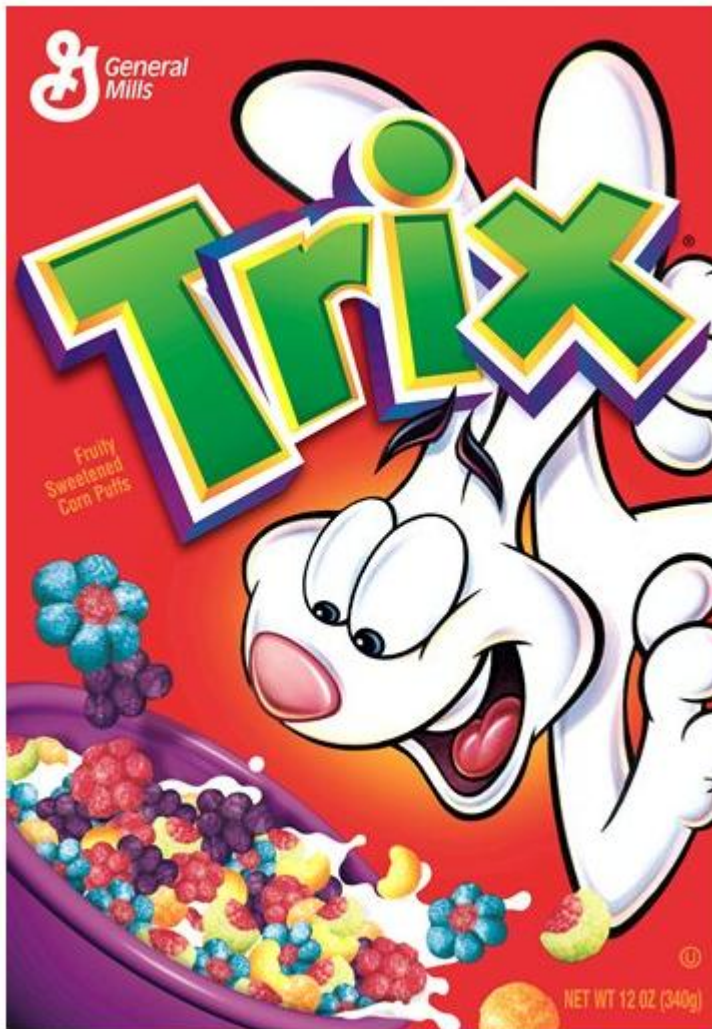
FIBER
is an essential
part of a healthy diet.

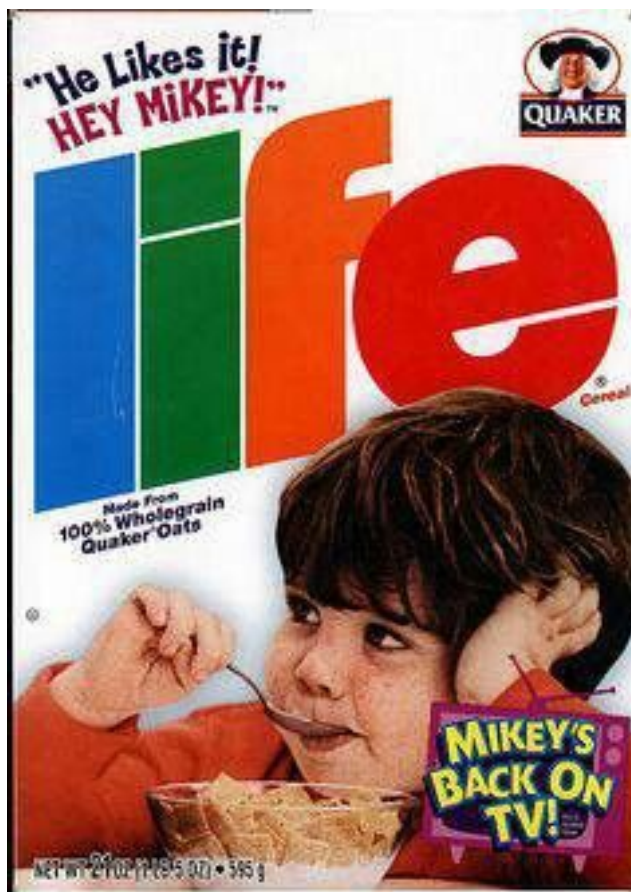
That's because fiber
helps keep the
digestive system
healthy so it can
absorb nutrients.

For more information
on fiber visit
www.kelloggspops.com

Kellogg
provides fiber to the
grain-making process
your kids love!

Learn how to live
healthy lifestyle.
Visit www.kelloggspops.com





NEW

NET WEIGHT 10 oz.

4-17-54

SUGAR JETS

TRADE MARK

THE SUGAR-FROSTED OAT 'N' WHEAT PUFF



RECOMMENDED BY

Betty Crocker

Manufactured by
General Mills, Inc. ©
General Offices, Minneapolis, Minn.

INGREDIENTS—OAT FLOUR, SUGAR, WHOLE WHEAT, CORN SYRUP, DEGERMINATED YELLOW CORN MEAL, WHEAT STARCH, SALT, SODIUM PHOSPHATE, CALCIUM CARBONATE, ARTIFICIAL COLORING AND MALT SYRUP.



FUN FOR
SNACKS

GREAT FOR
BREAKFAST

SUGAR
JETS

NEW!
SUGAR COATED!
Ready to Eat

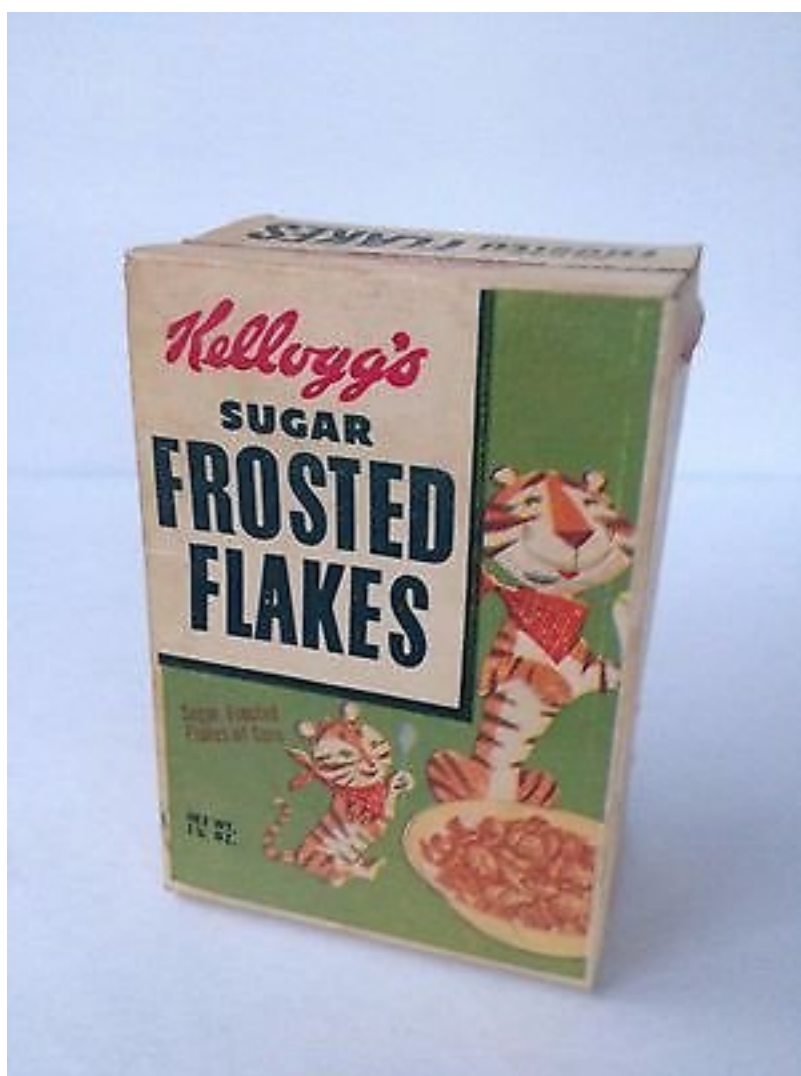


SUGAR
JETS
ARE
EXTRA DELICIOUS
... AS A CEREAL
OR SNACK!

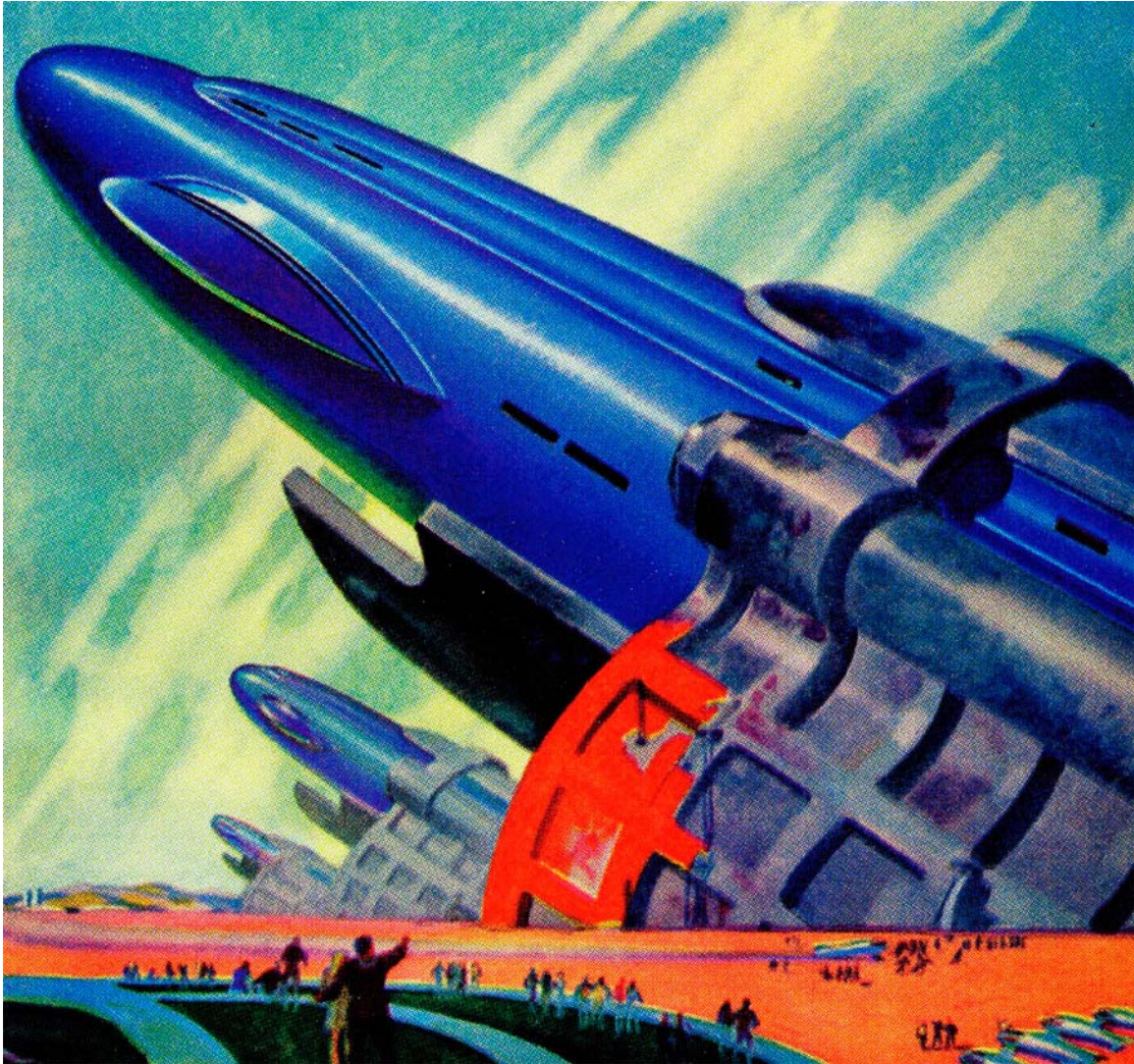


SUGAR
JETS
SUPPLY
EXTRA ENERGY

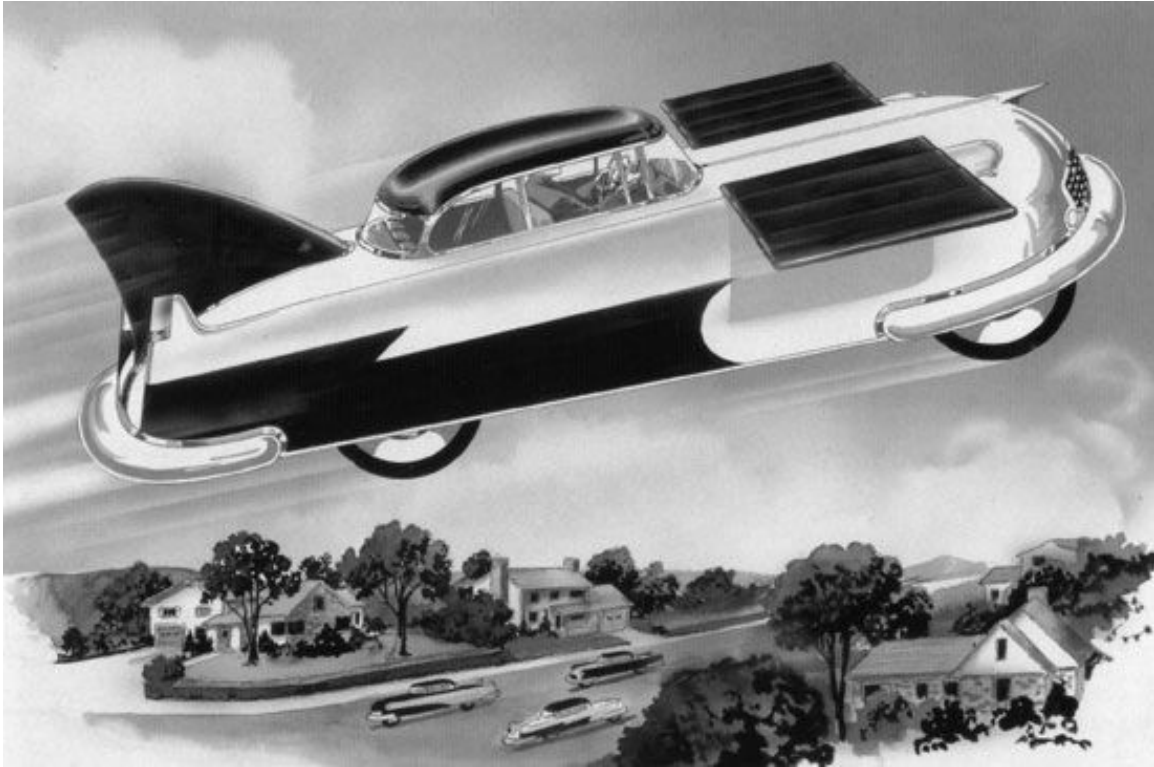
For faster take-offs...longer hops,
you'll find Sugar JETS are tops!







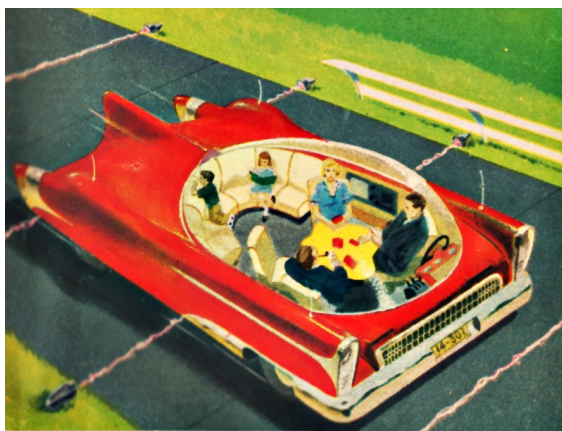




PUSH-BUTTON EDUCATION

Tomorrow's schools will be more crowded; teachers will be correspondingly fewer. Plans for a push-button school have already been proposed by Dr. Simon Ramo, science faculty member at California Institute of Technology. Teaching would be by means of sound movies and mechanical tabulating

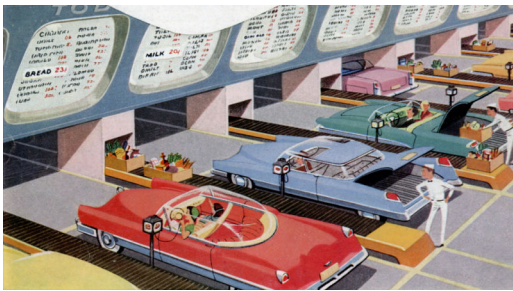
machines. Pupils would record attendance and answer questions by pushing buttons. Special machines would be "geared" for each individual student so he could advance as rapidly as his abilities warranted. Progress records, also kept by machine, would be periodically reviewed by skilled teachers, and personal help would be available when necessary.



The automobile of 1975! If it seems driver is not paying attention to the road, he isn't! Electronic guidance and obstacle-warning devices will keep car under control as it flashes at ultrahigh speeds over superhighways. Cars will be lower, larger, probably atomic-powered.



Spaciousness and flexibility will keynote homes. Walls between living, dining rooms, kitchens will be eliminated, creating huge living spaces. Bedroom walls will be movable, making room rearrangement easy. Terraces and glass walls will stress indoor-outdoor living.



THE POWER OF GLAMOUR

"By binding image and desire, glamour gives us pleasure, even as it heightens our yearning. It leads us to feel that the life we dream of exists, and to desire it even more."
—Virginia Pastrell, THE POWER OF GLAMOUR

