
Hairy George Logo Project

Overview

To design a strong logo for a new production company.

Specifications

We want a $\frac{3}{4}$ portrait (head & shoulders) graphic logo of a bearded man. It needs to be monochromatic with a transparent background and editable so the colour can be changed to suit individual applications. The man should be facing towards the viewer's right. See the example below:



Inspirations

We like how the logo below has shoulders and a chest that floats over a white space. We are unsure as to what kind of neckline would look best. (v-neck, round neck, open collar, collar & tie, etc.)

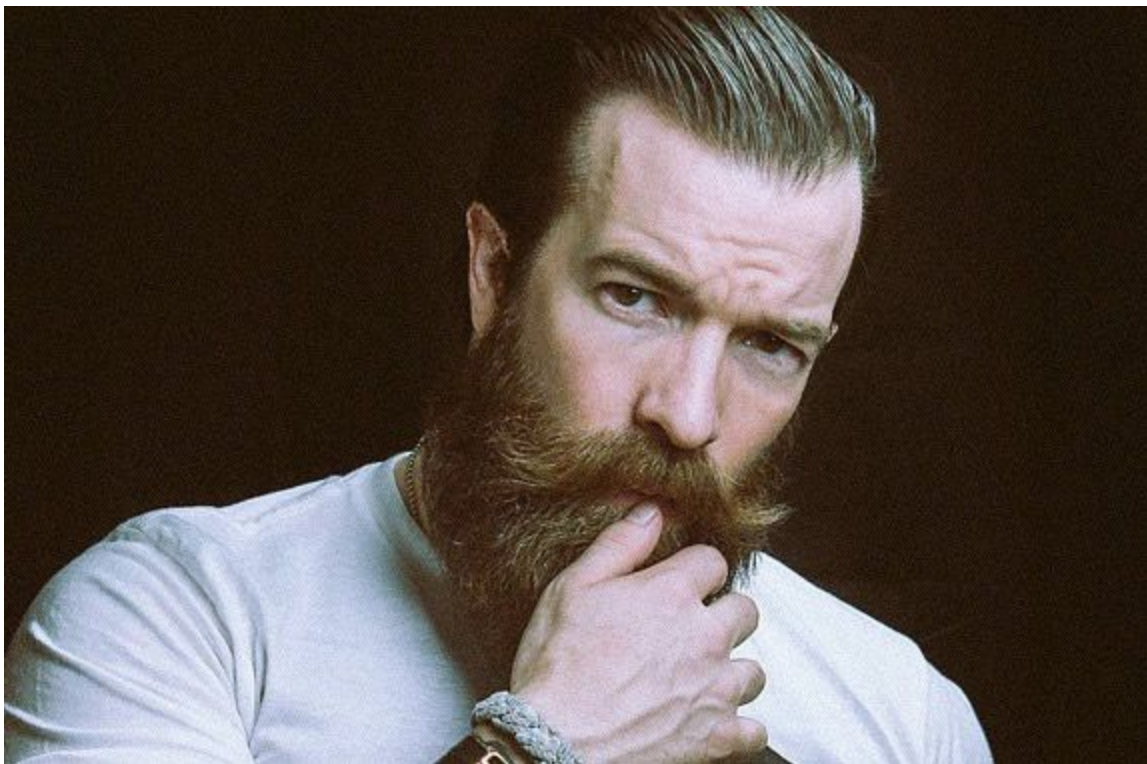
ZIG-ZAG



We like how this logo used empty space to add texture to the face



We like the hair and beard combo in this photo, smooth not too ragged.



Style

We are hoping that we are around longer than a few years so we would like the logo to be not too contemporary. It needs to have a bold look about it (the Zig Zag is a good example).