Important information while building the site

- we need to focus on only 2 aspects while building the site. Our brand "Rover" and our five products namely "Spektra, Prisma, Exo, Kriss and Besto
- product images and write up details also provided in a separate file
- we would like a small write up about Rover pens own the cover page
- other tabs will include home, about us, contact information
- please do not use abstract and stock images. keep focus on the product images provided
- the website must look very upmarket but still creative.
- avoid using standard templates available easily
- do have a look at the website www.lexipens.com to gather some inspiration, we would like it on these lines
- please have a look at www.flairpens.com, www.montexpens.com, we dont want the website anything like this