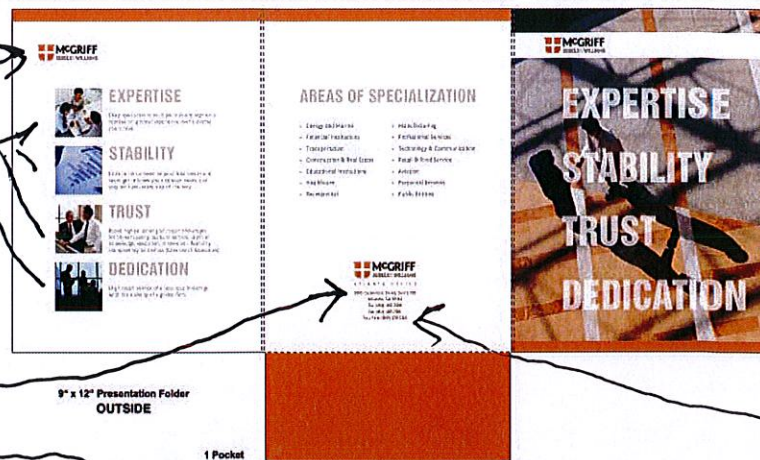
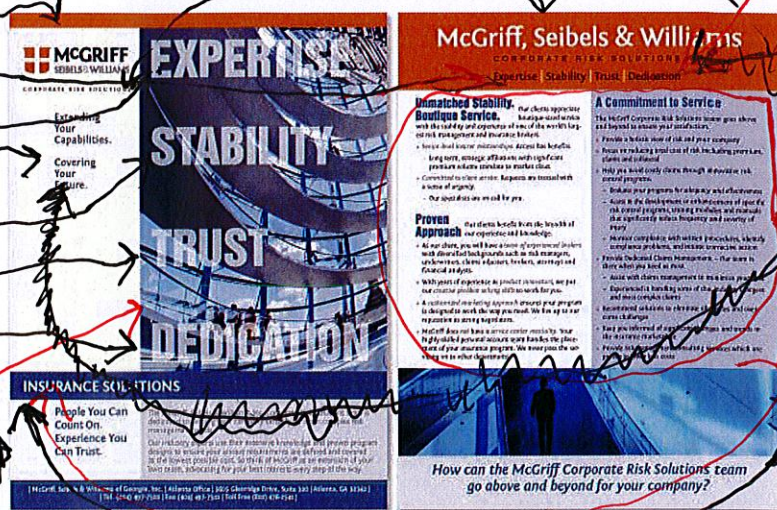


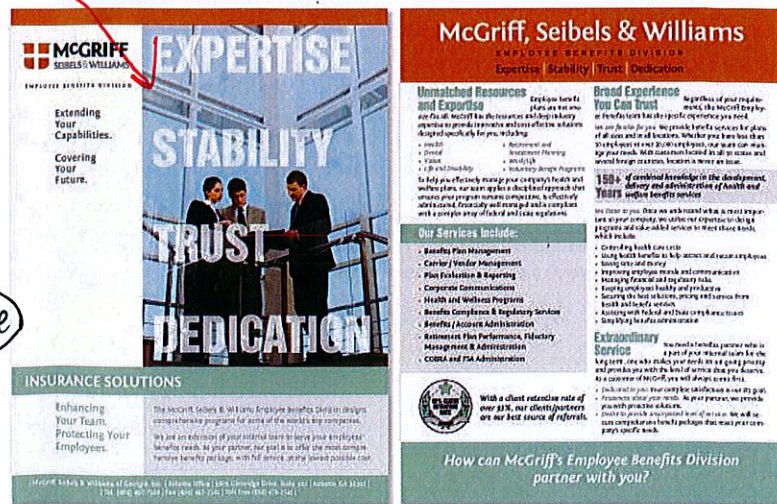
would like sell sheets tabbed, with name of service
Title



(ABOVE) Front Side of Custom Folder



(ABOVE) Front and Back of Sales Sheet for Risk Management



(ABOVE) Front and Back of Sales Sheet for Corporate Benefits and Health Insurance

Title of sell sheet

Leaders in claims adjusting management

Houston Elite Risk management

Professional
Reliable
Trust
Quality

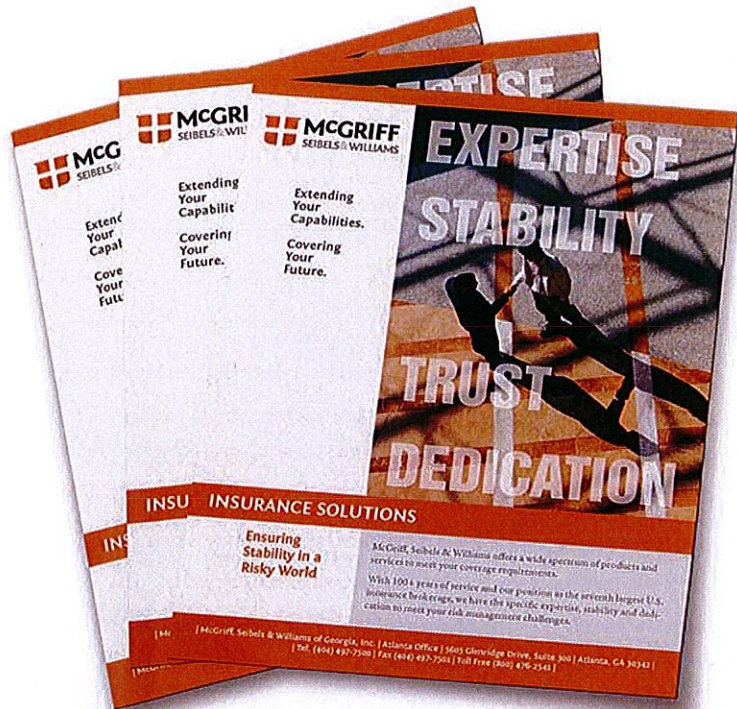
change background
your choice

How Can Houston Elite Risk management help you recover from the unexpected?

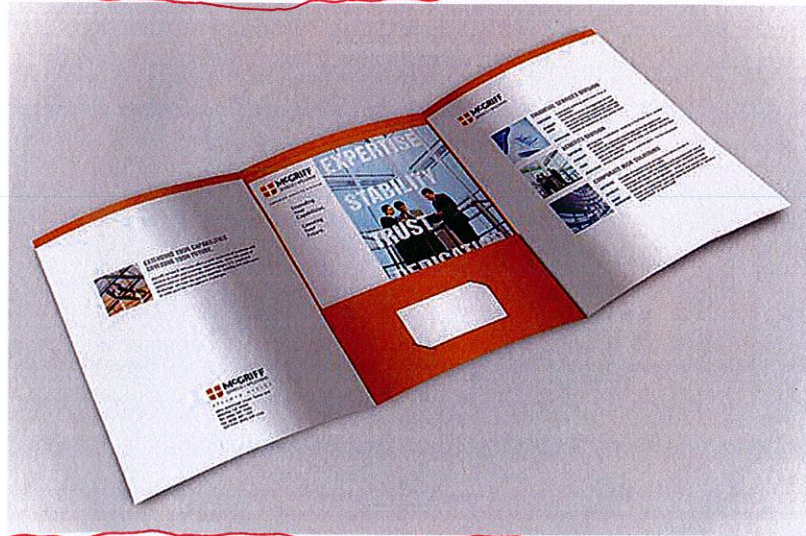
Fast, friendly, Efficient Service

P.O. Box 420458
Houston, Tx 77242
1-866-668-7472
Fax # 713-489-7312
website: eliteriskmanagementgroup.com

Content per each
sell sheet



(ABOVE) Sales sheets were designed for each of four divisions, each reinforcing the four keywords. One of the four new corporate colors was assigned to each division of the company.

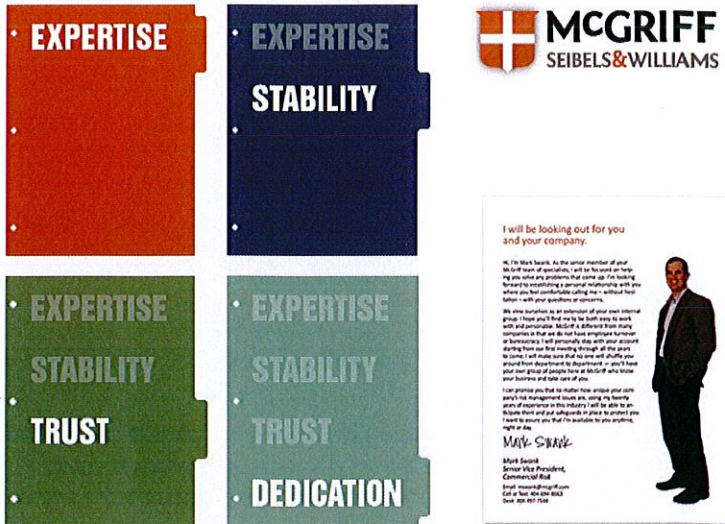


(ABOVE) All collateral materials were put in a custom die-cut folder printed on softly textured, grey flecked paper. Custom folder holds all collateral materials in a fold-up flap and a business card in slots.

(Below Left) Custom die-cut binder tabs used in proposals and presentations to potential clients reinforce the four marketing keywords. The back side of the tabs is the same image.

(Top Right) New logo stresses the name of the company confined to a compact shape that fits perfectly to the human eyes. Two versions of the logo exist for both right and left sides of materials.

(Lower Right) A personal letter was written and designed to introduce each member of the account care team to clients.



(ABOVE) Custom die-cut binder tabs reinforce the four marketing keywords. (Right Top) New logo. (Right Bottom) Personal letter written and designed to introduce each member of the sales team.



(ABOVE) The new web site puts a friendly human face on the company and personalizes the process of buying corporate insurance. Four corporate colors represent the four divisions of the company. Orange is the primary corporate color.