

LOGO PROJECT SPECS (Updated 15th July 2016)

For: David Staughton or Connie May of Cosmetic Surgery for Women & Aesthetic Surgery for Men

Group: <https://PlasticSurgeons.com.au>

Location: Melbourne, Victoria Australia

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Who we are:

Leading group of Plastic Surgeons in Melbourne & Sydney for Breast Surgery & other procedures

What we want:

LOGO for an in-development site: The Breast Specialists (<http://thebreastspecialists.com.au>)

DELIVERABLE:

- Novel LOGO DESIGN (ready to use or a concept to adapt should we choose it)
- Editable ART FILES x 2 LOGO concepts (one CLASSIC or 3D your choice, one BADGE style)
- Using latest/recent version of Adobe ILLUSTRATOR OR Adobe Photo Shop)
- For: new website in development (<http://thebreastspecialists.com.au>)
- The current logo on the site is just a temporary one and not, per se, an example
- Original – ideally ONE BADGE style logo and ONE classic style logo

FONT:

- Open to suggestions
 - not too funky
 - should reflect a professional appearance
 - be appealing to wide audience (predominantly female 30 to 60)

COLOURS:

- Open to suggestions but should reflect professionalism, competence

BUDGET FOR EARLY LOGO SAMPLES: \$100 for 2 different concepts/logos in EDITABLE art work files using AI or PS

- \$50/USA each logo (\$100 total for TWO editable original ART SOURCE files of LOGO concepts)
- Must be in AI or PS format (recent versions)

How to submit your work for payment:

Through <https://www.designcrowd.com.au>

NB: No further payment will be due or promised for use of any submitted art work or logo files. Concepts become full property of Cosmetic Surgery for Women.