

Brief for Art Contest

Step 1: Design Logo

- a. The logo should be a globe with the state of Florida centered.
- b. The continents should be covered in a green grassy texture
- c. The ocean should be a brilliant blue.
- d. Other simple style elements might include trees, vines or flowers, but not too busy.
- e. The name: “Emerald Planet Lawns” should be arched over the globe
- f. The logo should be simple and show against a white background, a kaki background or a wooden plank background.
- g. The image to the right is stock art that approximates the desired effect.



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