

MEDICAL SPECIALISTS COMPETENCY

- a) For 3 medical specialists (***your choice from list provided at the end***) design an 8 x 12 flyer (advertisement).
- b) Be sure to include in the flyer:
 - What services are offered.
 - Specialties of the clinic.
 - Name of the doctor (use your name), address, phone number and any other necessary information.

A prospective client should be able to see your ad and know everything about the specialist and why they might need one. Be sure to utilize colors and pictures.

Content

- good knowledge of subject
- accurate information

Organization

- handed in on time
- followed directions
- presentation package done well

Grammar and Spelling

- no spelling or grammatical errors

The medical specialties you can choose from are:

- allergy
- anesthesiology
- cardiology
- dermatology
- endocrinology
- gastroenterology
- general surgery
- gynecology
- hematology
- internal medicine
- neonatology
- nephrology
- neurology
- neurosurgery
- obstetrics
- ophthalmology
- orthopedics
- otolaryngology
- pediatrics
- plastic surgery
- psychiatry
- pulmonology
- radiology
- rheumatology
- thoracic surgery
- urology