

#1 Franchise in its Class – Ten Years in a Row

For 10 consecutive years, WSI has maintained the coveted ranking of Number One Internet and Technology Franchise. Additionally, Entrepreneur's Top 500 Franchise listing has honored WSI in the following categories.

- Top 10 Home-Based Franchise Businesses
- Top 30 Global Franchise Businesses
- Top 50 Overall Franchise Businesses

The Strength of Strategic Partnerships

As a world-class brand and a company driven by innovation, WSI has earned the opportunity to develop strategic partnerships with some of the brightest and most well-respected companies in the digital marketing space. These partnerships provide extended opportunities for our franchisees, as their credibility is enhanced through association with the best and brightest. They also receive training that is among the most advanced in the industry.



Every year, WSI is recognized with major awards by the WMA (Web Marketing Association), competing alongside companies such as Disney and FedEx.



Joining WSI's Global Team

If what you've read in this prospectus excites you, then we invite you to take part in our unique selection process, designed to help us learn more about one another and to determine whether there is a mutual fit between you and WSI's expanding team.

Over a period of two to four weeks, we'll work to educate you regarding the WSI franchise opportunity and will request information from you to evaluate your potential to become a successful WSI Digital Marketing Consultant. This comprehensive process facilitates an informed decision for both parties. You'll meet, via telephone, with multiple WSI team members, including our Vice President of Franchise Development and Senior Director of Franchise Development. You'll also gain access to our secure Applicant Learning Center, an online multimedia center designed to let you learn about WSI at your own pace.

As part of the evaluation process, you'll have the opportunity to speak directly with current franchisees, providing you with greater insight into the daily life of a WSI Digital Marketing Consultant, the ins and outs of operating a WSI franchise, and the potential for our offering to fit into your life and career. Discussions with our team members and Digital Marketing Consultants are designed to allow you to voice your questions and concerns, and to provide you a safe, open and information-rich environment in which to evaluate this opportunity.

Because we're looking for like-minded individuals who are passionate about making a difference in the lives of their customers, it's important for us to take time to get to know you, and to help you make the most informed decision possible regarding WSI.

Brand power, a proven system, unprecedented market potential and exciting opportunities await you. Help us lead global change – one small business at a time.

