

# MAKE CHILD POVERTY HISTORY



## Social Responsibility: Make Child Poverty History

"Overcoming poverty is not a gesture of charity.  
It is an act of justice."

-Nelson Mandela

Inspired by these poignant words, WSI created its global outreach program to help Make Child Poverty History (MCPH). There are currently more than one billion children living below the poverty standards set by the United Nations. A non-governmental collective, MCPH reaches out to corporations, encouraging them to join the fight in eradicating child poverty by sharing expertise, experience and resources. As a catalyst – rather than a charity – this group of like-minded individuals and corporations works together to make the suffering of children a thing of the past. As a proud supporter and founding partner of this initiative, WSI believes that:

- No child should go hungry. No adult should, either. Hunger causes death, depresses productivity, and enslaves its victims in desperate situations.
- Basic education allows children to improve upon their situations. Teaching children the skills they need enables them to help themselves, their communities and ultimately their children.
- Access to clean water and adequate sanitation saves lives. Each day thousands of children die from drinking contaminated water or surrendering to drought.
- Healthcare is critical in the first five years of a child's life. Vaccines and immunizations help spare children from debilitating or deadly diseases that can claim their futures.

With the support and assistance of its franchisee network and partners, WSI has organized several outreach programs, including an annual MCPH charity golf tournament, a "Build a School" fund raising campaign as well as an MCPH - Haiti Relief Program.

For more information about the MCPH program, please visit [makechildpovertyhistory.org](http://makechildpovertyhistory.org)