

TRIM LINE

SAFE ZONE

BLEED AREA: TEXT AND IMAGES IN THIS RED SHADeD AREA WILL BE TRIMMED

SAFE ZONE

DO NOT place important texts or images beyond the green dotted area to ensure that elements would not get cut.

TRIM LINE

Blue dotted line is the actual cut of the final design.

BLEED

Extend the background of your artwork to the edge of this template if you want your artwork to extend to the edge of your final prints. 1/8 inch bleed on each side is our requirement.

BORDERS

If your artwork has borders. It's thickness should be at least 3/8" from the trim line in order to preserve the symmetry of your design.



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EDDM Label and Indicia must be to the right this line

Local
Postal Customer

PRSR STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

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