

## SAFE ZONE

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DO NOT place important texts or images beyond the green dotted area to ensure that elements would not get cut.

## TRIM LINE

Blue dotted line is the actual cut of the final design.

## BLEED

Extend the background of your artwork to the edge of this template if you want your artwork to extend to the edge of your final prints. 1/8 inch bleed on each side is our requirement.

## BORDERS

If your artwork has borders. It's thickness should be at least 3/8" from the trim line in order to preserve the symmetry of your design.



**Print Template(FRONT SIDE)**

**Product: EDDM Postcards**

**Size: 9(W) x 6.5(H)**

TRIM LINE

SAFE ZONE

BLEED AREA: TEXT AND IMAGES IN THIS RED SHADED AREA WILL BE TRIMMED

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EDDM Label and Indicia must be to the right this line



**Print Template(BACK SIDE)**

**Product: EDDM Postcards**

**Size: 9(W) x 6.5(H)**

PRSRT STD  
ECRWSS  
U.S. POSTAGE  
**PAID**  
EDDM RETAIL

Local  
Postal Customer

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