



PROJECT RECYCLE



ride

rebuild

repeat

ANNUAL REPORT 2014

MVP

Mission

To improve the lives of others by sharing the joy, benefits, and opportunities that come from the gift of a bicycle.

Vision

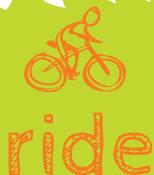
We envision a world where people everywhere are participants in a global community that has been empowered by the experience of a life of wellness, responsibility, respect, pride, and a cleaner environment.

Purpose

We promote wellness, pride, responsibility, freedom, respect, and appreciation, while improving our environment through the simple vehicle of a bicycle.

ABOUT US

Project ReCycle was founded in 2010 to provide smiles to children all over Colorado via a bicycle. That has not changed today. Our first run at this venture led us to create a program that would not only guarantee smiles but would also influence children's academic behavior in a positive manner. As part of our Dream Bike Program, Children, during their academic year, are encouraged to earn a bike by improving in 3 areas; Respect, Attendance and Academic Growth. Likewise, the children displacement issue is addressed. In late 2012 Project ReCycle merged with a local Castle Rock non-profit. They ran a very successful Christmas event called Bikes for Tykes Colorado. That event was the inspiration for a second program. The original Bikes for Tykes event became a year round program that identifies children living in foster homes or displaced homes. Project ReCycle works with multiple agencies to provide stability for children. The gifted bicycle becomes a constant in a life of change. In order to fulfill the bike requests from the Dream Bike and Bikes for Tykes programs, the Recycle your Bicycle program was created. Project ReCycle collects bicycles from participating locations on a weekly basis. Bikes are brought back to the repair shop and inspected. If a bike cannot be fixed for reuse, it is dismantled. Each reusable part is salvaged for future use. All remaining bike parts are then recycled. This year we have launched our Bike Mechanic Series Program. A program designed to educate and provide bike repairing skills to our volunteer force. Processes are in place to assure quality and safety of each bike we donate.



FACTS

- Research demonstrates that children who walk or bicycle to school have higher daily levels of physical activity and better cardiovascular fitness than do children who do not actively commute to school (Davison, et al., 2008).
- Observations show a positive association between academic performance and physical activity (Trudeau, et al., 2008).
- Data suggest that heavier children have greater risk for school absenteeism than their normal-weight peers (Geier, et al., 2007).
- This study suggests that schools have the potential to influence habitual physical activity among children by encouraging increased participation in extracurricular sport activities, by favoring active commuting to school, and by providing exercise equipment and supervision for youth in their neighborhoods (Trudeau, et al., 2005).
- Over the past 40 years, rates of obesity have soared among children of all ages in the United States, and approximately 25 million children and adolescents—more than 33%—are now overweight or obese or at risk of becoming so. (Safe RoutesTo School quick facts)
- Kids are less active today, and 23% of children get no free time physical activity at all. (SRTS quick facts)
- The prevalence of obesity is so great that today's generation of children may be the first in over 200 years to live less healthy and have a shorter lifespan than their parents. (SRTS quick facts)
- Today, approximately one-quarter of health care costs in the USA are attributable to obesity, and health care costs just for childhood obesity are estimated at approximately \$14 billion per year. (SRTS quick facts)

TESTIMONIALS

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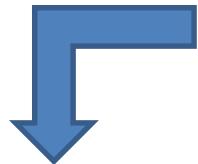


meet Valeria



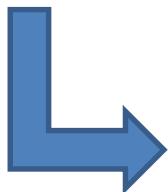
meet Mauricio

PROGRAMS



BIKE-BULANCE PROGRAM 2018

Our “Bike –Balance” program is our mobile repair unit that will provide assistance with bike repairs or ReCycle.

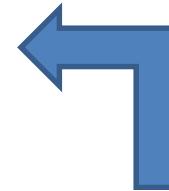


DREAM BIKE PROGRAM

Our “Dream Bike” program challenges children in the k-6th grade to earn a bike by improving Attendance, Respect and Grades.

BIKES FOR TYKES PROGRAM

Our “Bikes for Tykes” program aims to fulfill the unmet needs of underprivileged, abused or neglected children through several types of collaborations.



RECYCLE YOUR BICYCLE PROGRAM

Our “Recycle Your Bicycle” program is our signature bike collection program. We collaborate with several cities, churches, schools and organizations. This program helps us keep hundreds of bikes from landfills. Bikes collected are brought back to our shop to be refurbished.

BIKE MECHANIC SERIES PROGRAM

2015

Our “BMS” program trains our volunteers to properly and methodically repair the bicycles we will donate.



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HIGHLIGHTS

We hosted two Dream Bike Events, that together provided a bike, helmet, water bottle, and lock to 706 students. These students earned these bikes by improving their academics, attendance, and being respectful. Way to go kids!

Team Project ReCycle, rode to raise funds to benefit the non-profit. They participated in rides all across Colorado from the rolling plains to the rugged mountains. Castle Rock's own Elephant Rock, the infamous Tour the Moon, and the Copper Triangle to name a few.

We hosted our inaugural Gears N Grub ride. A culinary experience ride through Douglas County. Our tour took us through Tony's Market and Indulge Bistro before heading back for a gathering including food, music and spirits.

Whole Foods Market in Highlands Ranch became a partner and a sponsor. They held a "ReCycle Your Bicycle" Event and dedicated 5% of their earnings on a special "Project ReCycle shopping day". They also became bike drop off location.

We held our third annual "Night of Laughter", and this was the biggest year yet! It was held at Comedy Works South, and Steve "Mudflap" McGrew was the headliner. The silent auction was a huge fundraiser for the year. Donated items ranged from mountain escapes to cruiser bicycles; there was even a framed and signed Peyton Manning jersey.

DREAM BIKE PROGRAM SUCCESSES

2014 DREAM BIKE FINDINGS - 2 SCHOOLS SERVICED
ADAMS AND DENVER COUNTIES- GRADES K-5TH

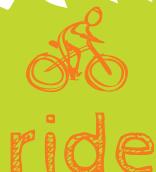
Participated		Earned Bikes	
Male	437	Total Male	357
Female	394	Total Female	349
White	118	Total White	95
Hispanic	691	Total Hispanic	595
Asian	5	Total Asian	5
Black	9	Total Black	7
Other	8	Total Other	4
Total Part	831	Total Bikes Donated	706

Findings

- 85% of ALL participants earned bikes
- 82% of male kids earned bikes
- 89% of female kids earned bikes
- 81% of White kids earned bikes
- 86% of Hispanic Kids earned bikes
- 100% of Asian kids earned bikes
- 78% of Black kids earned bikes
- 50% of Other kids earned bikes

BY THE NUMBERS

- ReCycled 1749 Bicycles
- Donated 1351 Bicycles
- Collaborated with 22 agencies to deliver 645 bikes in Colorado, Wyoming and Africa.
- Served 2 title 1 elementary schools with 706 bikes.
- Weekly bike ReCycling from 5 Walmarts, 10 bike shops & 5 Markets
- Nearly 5000 Volunteer hours from over 200 Volunteers



MOST ACTIVE VOLUNTEERS

Melissa Tank
Dawn Cochlan
Linda Mettler
Patricia Davis
Dennis Mroz
Tyler Soulek
Anton Schabauer
Susan and James Mullen
Ali, Vanny and Tori Stapleton
Leslie Duran
Warren Gress
Chase Sieradski
Al and Lou Getz
Michael Hetmanns
Susan Baker
Sheri Pisano
Glenny Davis
Mikayla Cooper
Chris Chavez
John and Pat Whattam Family
Brian and Jenn Rollins Family
Miguel and Rosa Gutierrez Family
Doug and Lisa Hudson Family
Robert and Blake Seydel
Jen Kammerer
Renee Wheelock
Byron Nix

Tim and Alex Evans
Kristi Blanco
Ed Holden
Darren Tank
Lance Mettler
Matt Mettler
Kelly Martin-Stangel
Kelly Martin
Mike Aldrich
Steve Myer
Trish Stapleton
Gianclaudio Cordioli
Dave and Colin Jones
Anja, Hannah and Devin Repka
Brent Titensor
Dani Murphy
Lisa Vance
Sam King
Zach Hoffmann
Mark and Steph Conrad Family
Rob Medor
Jack Eickelman
Aaron, Luke and Gabby Rankin
Dave Gonzalez
Otto Kuttner
Troy Kloberdanz
Tim and Jack Page

Pete Ruhl
Matthew Slater
Joe Salland
Dick and Jill Webb
Will Allen
Mark Donelson
Sean and Krisztina Hickey Family
Charles Cooper
Mike Lewallen
Tammie Pierce
Steve Baroch
Jane Roe
Steve Roe
Miranda Crane
Brenda Crane
Mirko Scherrer
Kristi Steinagel
Margherita Distrotti
Melanie Bastian
Piper McKee
Portia Prescott
Nattie Rollingson
Hayleigh McNatt
Kirstyn Halliday
Andyria Valore
Bre Eisele
Bree Bastian

BOARD OF DIRECTORS

Cynthia Edwards --- Chair

Jeff Fleck --- Vice-Chair

Dave Repka --- Treasurer

Nancy Stapleton --- Secretary

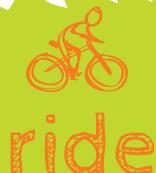
Greg Archunde

Chris Grande

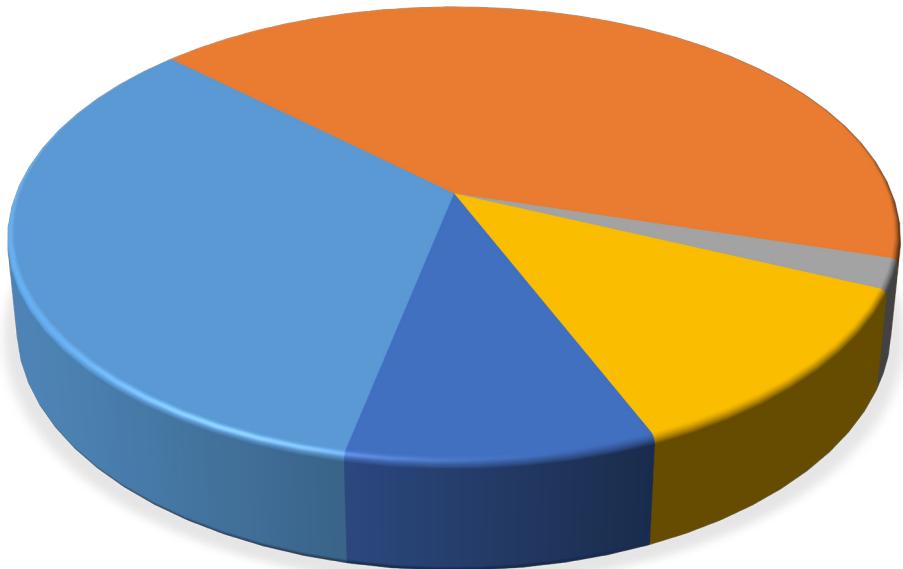
Patrick McAllen

Tim White

Paul Dunne

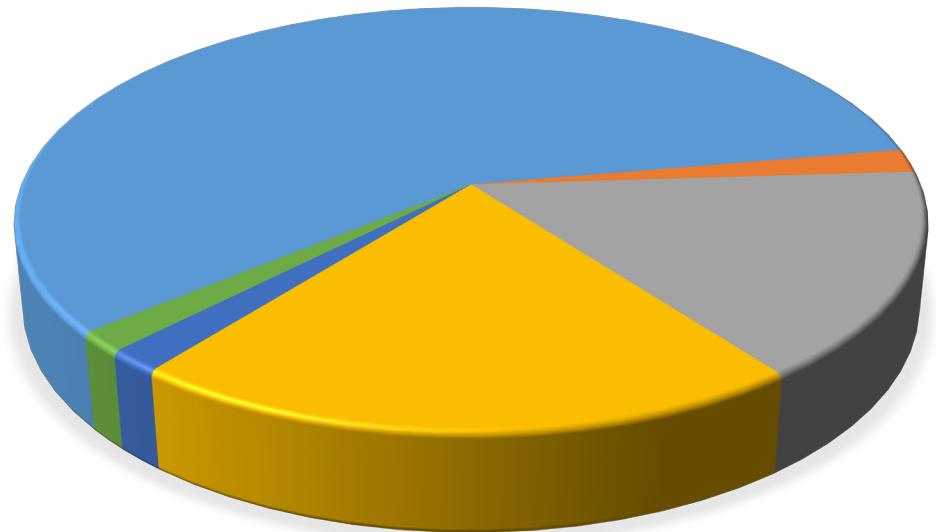


FINANCIALS



EXPENSES

Dream Bike Program	\$60,983
Bikes for Tykes Program	\$92,311
Recycle your Bicycle Program	\$3,619
Management	\$11,473
Fundraising	\$19,074
Total Expenses	\$187,460



REVENUE

In Kind	\$97,475.00
Program Income	\$3,700.00
Direct Public Support	\$32,988.32
Fundraising	\$43,664.60
Wyoming	\$3,575.00
Indirect Public Support	\$3,274.62
Total Revenue	\$184,678

GET INVOLVED

Mailing address:
9220 Kimmer Dr Suite 135
Lone Tree, CO 80124

The Kick Stand
(Bike Repair Shop)
2350 Meadows Blvd
Castle Rock CO 80109
(located Inside the Castle Rock Adventist Hospital)

844-776-7329
844-Pro-ReCycle
www.projectrecycle.org

