ARTWORK SPECIFICATIONS

SOFTWARE COMPATIBILITY:
THE PREFERRED FILE FORMAT IS ADOBE ILLUSTRATOR. **If you are using any other software for your labels please consult your csr/sales representative to verify compatibility.**

PLEASE DO NOT SET TYPE OR LAY OUT YOUR LABEL IN INDESIGN or other Page Layout based programs rather set type and compose file in Illustrator. When creating the labels in these programs exporting the files creates issues with slicing the artwork, gradients, drop shadows, images and colors.

PLEASE DO NOT SET TYPE OR LAY OUT YOUR LABEL IN PHOTOSHOP or other Pixel based programs rather set type and compose file in Illustrator. Use PSD for the background image. File should be in CMYK format and at least 300dpi at the label size plus .125" (1/16th bleed) past the dieline.

If you must use an alternative vector based software application YOU MUST export a CMYK- PRINT QUALITY .pdf file. The file must include the .125 (1/16) artwork bleed past the dieline. PDF file settings: Embed thumbnail, retain file colors & editability, no compression, downsample to 300dpi, no color conversion, and no passwords.

ARTWORK SETUP:

COLOR MODE: ALWAYS CMYK, RGB flat files CAN NOT BE USED, **the Artist must convert to CMYK inhouse to get artwork color shift approved by client before sending in the artwork for printing.**

Always send linked files with your label file.
Where Postscript fonts have been used include both printer and screen fonts. We recommend Sanserif fonts for small type (4.5 to 7 pt.)

Please remember to convert ALL text to /outlines (make sure that you have carefully proofread your label art before sending it to us!).

Always provide .0625" (1/16") bleed (artwork/color extending past the dieline that you want to bleed off of the label.)

PNG and GIF files cannot be used to produce quality labels. (This includes low res or web .jpg files) JPG files must be CMYK format min 300dpi with no text- solely for background usage from the original hi-res file.

IMAGE AREA:
SAFETY AREA - Maintain 1/16" margin in from dieline, unless it is an intentional bleed.

ORIGINAL ART/SCANS/TEXT:
Please include placed graphics and photographs with your art.
Scan resolution should be a minimum of 300 dpi at final scale. When supplying paragraphs of text rasterized into a bitmap format (1200dpi), please include original text (.txt) files, as well as the font files.

TYPE SPECS:
4.5 pt. positive minimum. 6pts Bold. Avoid fine reverse type.
Avoid process builds on type less than 12 pt.
When supplying text please convert text to outlines/curves or send the actual font files from your computer.

PRINT OUT THE LABEL DESIGN TO MAKE SURE TEXT IS LEGIBLE BEFORE SUBMITTING FOR PROOFING.

COLOR SPECIFICATIONS:
Specify required PANTONE COATED SWATCH® numbers on spot color artwork.

TRAPPING:
It is not necessary to add traps to your artwork. Minimum trap and hold back requirements .5 pt.

LINES/RULES:
Minimum setting .35 pt. When printing negative (reverse) lines/rules .5 pt is the minimum recommended.

NUTRITION FACTS:
Please contact the Food and Drug Administration for necessary requirements needed for your particular application.

BARCODES/UPC'S:
Bar width reduction should be at .002" when created at 80%, and .003" when created at 100%. We do not guarantee scanability of barcodes smaller than 80% scale. **Box Width minimum 1.275".**

COLOR MATCHING:
Process color matches cannot be made to your laser or inkjet print outs. You must provide a sample to match prior to proofing if you are requiring us to match a previously printed label.

QUESTIONS/ADDITIONAL INFO?:
We would like to help. Please contact your customer service representative or visit the **"Support"** section of our website at: **www.consolidatedlabel.com**

To complete your job cost effectively, quickly and with the highest degree of quality please follow these flexographic computer specifications. We will finish incomplete flexo artwork for an additional cost at current market rates.

SUBMITTING ARTWORK:
You may upload your artwork via our art upload tool on https://secure.consolidatedlabel.com/artupload/artupload.aspx
New customers can create an account.
Existing customers will need their Company ID to tie the artwork to the account.

How to make a white plate
for labels printing on Metallic or Clear stock.

1. Identify which elements are to be backed by white.

WHEN MOST OF THE ELEMENTS ARE BACKED BY WHITE:

2. Setup your file in Illustrator
Make a new layer and call it White Plate.
Make a spot color swatch and call it WhiteInk.
Make a Spot color swatch and call it Material.

3. On the White Plate Layer - Make a rectangle filled with "WhiteInk".
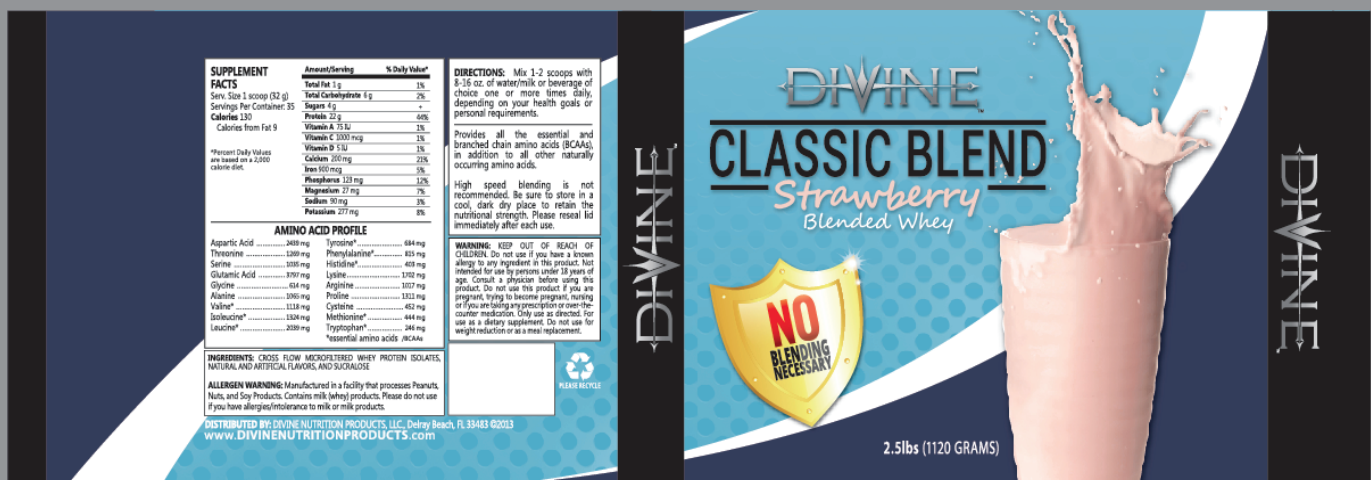From your original artwork Select and Copy the elements you want to knock out to the stock.
(copy, lock the original layer, select the White Plate layer and paste in front) Remove any Overprint Attributes

4. Take those elements you just pasted and fill them with the "Material" color at 100%.

5. Check your work by turning this layer on and off to make sure you have all of the elements you need.

*NOTE - THE WHITE PLATE IS MADE ON A SEPARATE LAYER ON TOP OF YOUR ARTWORK. WHEN COMPLETED A COPY WAS MADE OF THE WHITE PLATE LAYER AND MOVED BELOW THE ART TO SHOW IT SEPARATELY FOR PROOFING TO CUSTOMER.

MATERIAL - GRAY DOES NOT PRINT - REPRESENTS STOCK

SUPPLEMENT FACTS
Serv. Size 1 scoop (32 g)
Servings Per Container: 35
Calories 130
Calories from Fat 9

*Percent Daily Values are based on a 2,000 calorie diet.

	Amount/Serving	% Daily Value*
Total Fat 1 g		1%
Total Carbohydrate 6 g		2%
Sugars 4 g		*
Protein 22 g		44%
Vitamin A 75 IU		1%
Vitamin C 1000 mcg		1%
Vitamin D 5 IU		1%
Calcium 200 mg		23%
Iron 900 mcg		5%
Phosphorus 129 mg		12%
Magnesium 27 mg		7%
Sodium 90 mg		3%
Potassium 277 mg		8%

AMINO ACID PROFILE
Aspartic Acid .... 2438 mg
Threonine .... 1289 mg
Serine .... 1035 mg
Glutamic Acid .... 3797 mg
Glycine .... 614 mg
Alanine .... 1066 mg
Valine* .... 1118 mg
Isoleucine* .... 1324 mg
Leucine* .... 2089 mg

Tyrosine* .... 684 mg
Phenylalanine* .... 815 mg
Histidine* .... 403 mg
Lysine .... 1702 mg
Arginine .... 1017 mg
Proline .... 1311 mg
Cysteine .... 452 mg
Methionine* .... 444 mg
Tryptophan* .... 244 mg
*essential amino acids /BCAAs

INGREDIENTS: CROSS FLOW MICROFILTERED WHEY PROTEIN ISOLATES, NATURAL AND ARTIFICIAL FLAVORS, AND SUCRALOSE

ALLERGEN WARNING: Manufactured in a facility that processes Peanuts, Nuts, and Soy Products. Contains milk (whey) products. Please do not use if you have allergies/intolerance to milk or milk products.

DISTRIBUTED BY: DIVINE NUTRITION PRODUCTS, LLC., Delray Beach, Fl. 33483 ©2013
www.DIVINENUTRITIONPRODUCTS.com

DIRECTIONS: Mix 1-2 scoops with 8-16 oz. of water/milk or beverage of choice one or more times daily, depending on your health goals or personal requirements.

Provides all the essential and branched chain amino acids (BCAAs), in addition to all other naturally occurring amino acids.

High speed blending is not recommended. Be sure to store in a cool, dark dry place to retain the nutritional strength. Please reseal lid immediately after each use.

WARNING: KEEP OUT OF REACH OF CHILDREN. Do not use if you have a known allergy to any ingredient in this product. Not intended for use by persons under 18 years of age. Consult a physician before using this product. Do not use this product if you are pregnant, trying to become pregnant, nursing or if you are taking any prescription or over-the-counter medication. Only use as directed. For use as a dietary supplement. Do not use for weight reduction or as a meal replacement.

PLEASE RECYCLE

DIVINE
CLASSIC BLEND
Strawberry
Blended Whey

NO BLENDING NECESSARY

2.5lbs (1120 GRAMS)

WHITE PLATE

DIVINE

1. Identify which elements are to be backed by white.

WHEN A FEW OF THE ELEMENTS ARE BACKED BY WHITE:

2. Setup your file in Illustrator
Make a new layer and call it White Plate.
Make a spot color swatch and call it WhiteInk.
Make a spot color swatch and call it Material.

3. On the White Plate Layer
From your original artwork Select and Copy the elements you want backed by white.
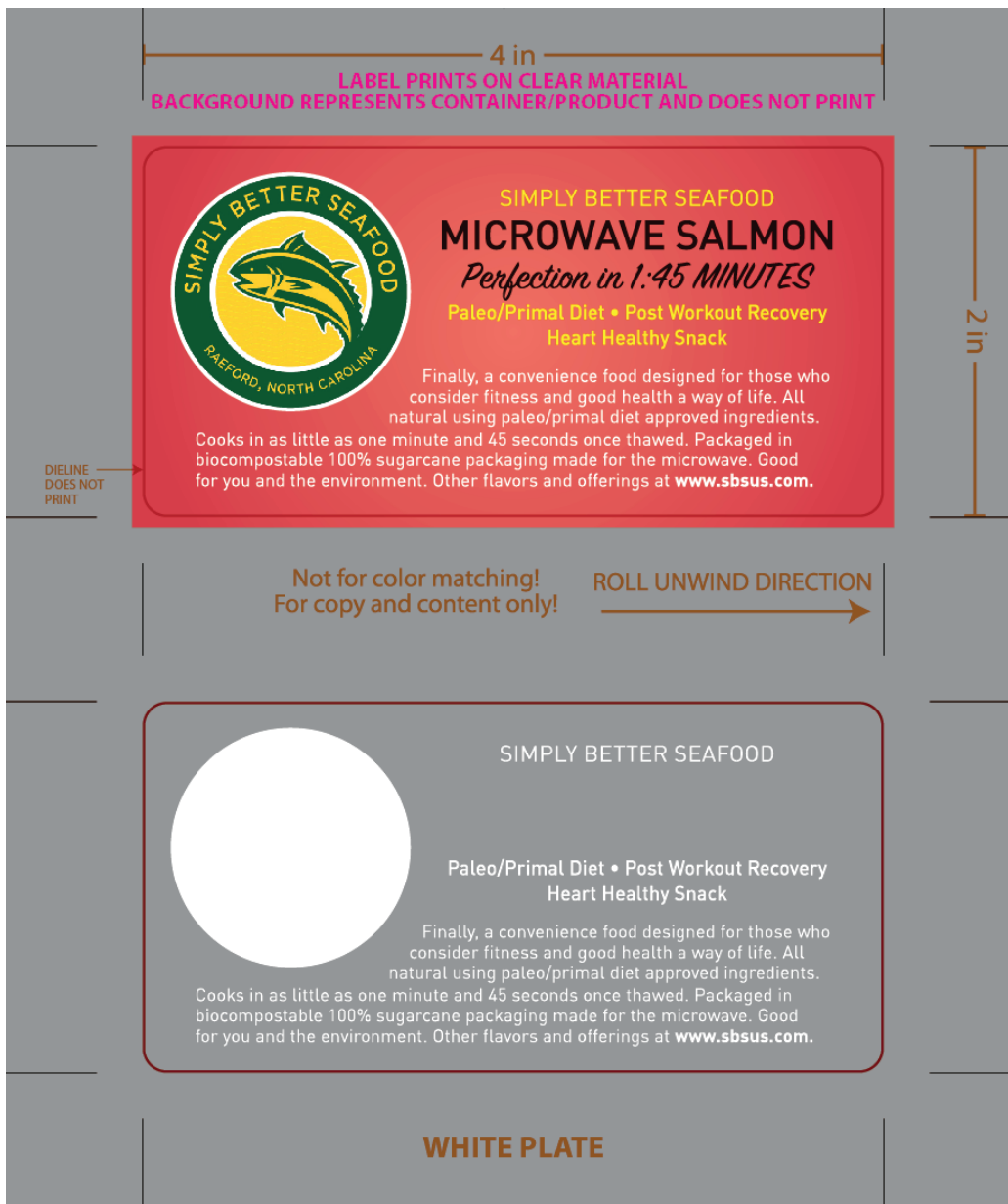(copy, lock the original layer, select the White Plate layer and paste in front)
Remove any Overprint Attributes

4. Take those elements you just pasted and
fill them with WhiteInk spot at 100%.

5. Check your work by turning this layer on and off to make sure you
have all of the elements you need.

*NOTE - THE WHITE PLATE IS MADE ON A SEPARATE LAYER ON TOP OF YOUR ARTWORK. WHEN COMPLETED A COPY WAS MADE OF THE WHITE PLATE LAYER AND MOVED BELOW THE ART TO SHOW IT SEPARATELY FOR PROOFING TO CUSTOMER.

4 in

LABEL PRINTS ON CLEAR MATERIAL
BACKGROUND REPRESENTS CONTAINER/PRODUCT AND DOES NOT PRINT

2 in

SIMPLY BETTER SEAFOOD
MICROWAVE SALMON
Perfection in 1:45 MINUTES
Paleo/Primal Diet • Post Workout Recovery
Heart Healthy Snack

Finally, a convenience food designed for those who
consider fitness and good health a way of life. All
natural using paleo/primal diet approved ingredients.
Cooks in as little as one minute and 45 seconds once thawed. Packaged in
biocompostable 100% sugarcane packaging made for the microwave. Good
for you and the environment. Other flavors and offerings at **www.sbsus.com.**

DIELINE
DOES NOT
PRINT

Not for color matching!
For copy and content only!

ROLL UNWIND DIRECTION

SIMPLY BETTER SEAFOOD

Paleo/Primal Diet • Post Workout Recovery
Heart Healthy Snack

Finally, a convenience food designed for those who
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for you and the environment. Other flavors and offerings at www.sbsus.com.

WHITE PLATE

**What your windows
should look like**

Layers

artwork
White Plate
Silver stock – does not print

3 Layers

Separations Preview

☑ Overprint Preview

CMYK
Cyan
Magenta
Yellow
Black
Dieline
Material
WhiteInk