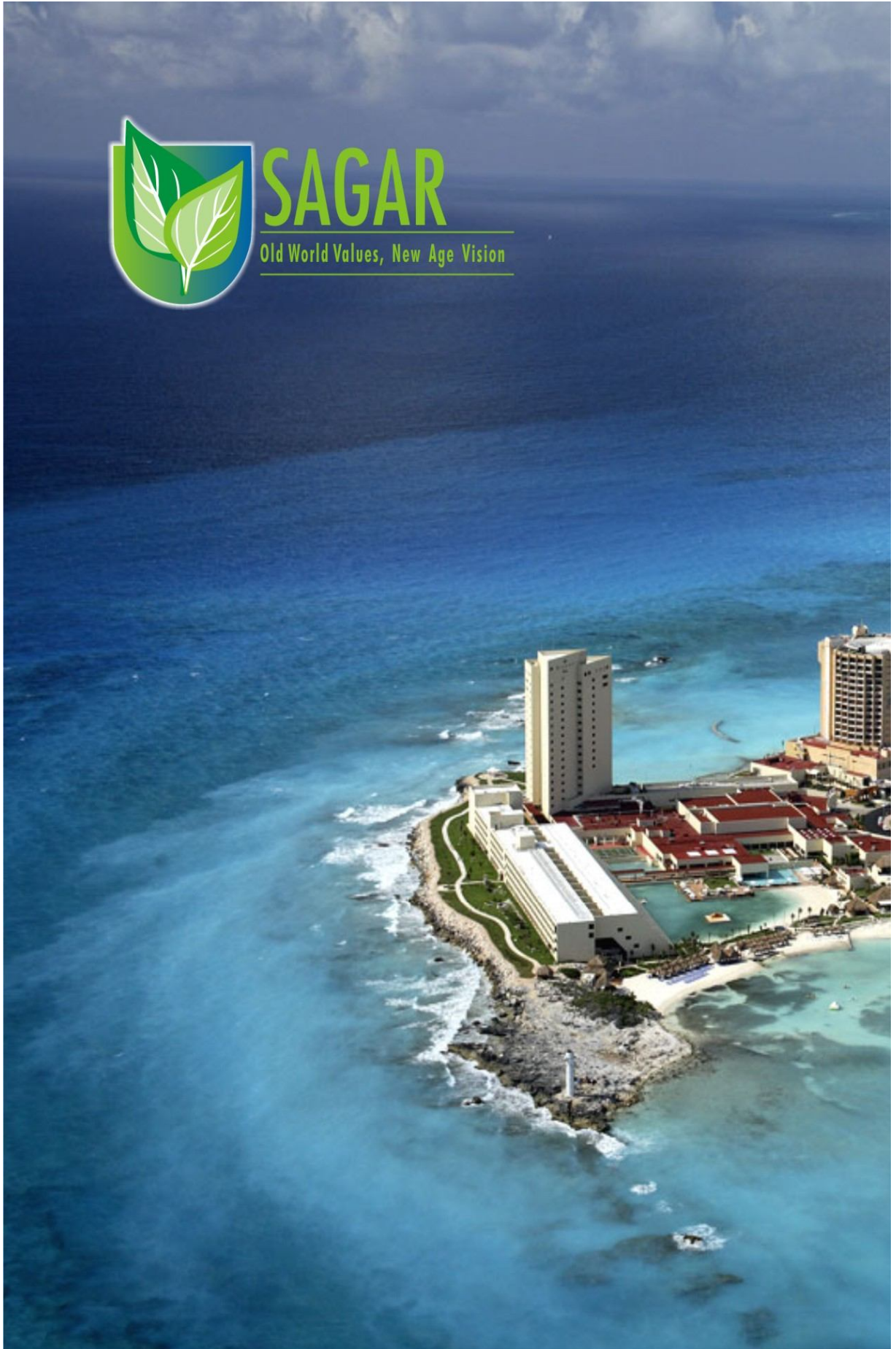




# SAGAR

Old World Values, New Age Vision





## The Journey So Far

Sagar group was founded in 1965 by late Mr. Ghewarchand Salecha. He started with a small Pulses processing factory in Indore, central India. Over the years he built his business brick by brick and was credited being a pioneer in the field of Pulses processing. Under his leadership the Sagar group became pioneers in globalising and modernising the Pulses trade. From being earliest importers of Pulses to feed domestic demand to being the first companies to start exporting Indian processed Pulses (Dalls) to all corners of the globe, he had the vision which others in the sector followed and valued. Sagar group diversified to Sesame seeds processing in 1992 with set up a facility to process mechanically Hulled Sesame seeds.



## The Road Ahead

India banned export of various commodities in 2006 from India beginning with Pulses and expanding to more products from time to time. The Sagar group reacted to this adverse situation by looking beyond India to change this adversity into an opportunity. In 2007 a trading company was formed in Dubai by name of **Sajjan Foodstuff Trading LLC** and 2008 saw the formation of **Sajjan Commodities** (Thailand) Co. Ltd in Bangkok.

This move helped the group to continue serving its customers of processed Pulses from various emerging Pulses processing sources from Myanmar to Africa to Canada.

The ban of primary products like pulses hit the Indian business hard. Indian business rose to the challenge to expand the product range to a comprehensive range of Indian Flours, Chickpeas, Spices, Indian groceries, Indian Raisins, Animal feed etc.

The Dubai Company began operations with processed pulses exports and over the years has diversified into new product categories and new geographies. The location in Dubai enables us to tap opportunities of cross trade between the Middleeast, the Subcontinent and the West.

The Bangkok Company marked foray of the group into new areas like Beans, Pulses, Tamarind, Rice and Noodles, Canned Coconut Milk, Canned Fruits, Canned Vegetables, Canned Seafood, Asian cooking Sauce, Dehydrated Fruits. The Thailand Company is also Setting up packaging facility in Bangkok to prepack Pulses for its customers world wide.



## INDIA PRODUCT LIST

### ◆ INDIAN CHICK PEAS

- ALL SIZES FROM 8MM TO 14 MM

### ◆ SESAME SEEDS

- NATURAL SESAME SEEDS (99/1/1, 98/2/2,95/5/2)
- HULLED SESAME PREMIUM AUTO DRY SORTEX 99.97% PURITY
- BLACK SESAME
- HULLED SESAME AUTODRIED SORTEX PURITY 99.95%
- ROASTED SESAME SEEDS

### ◆ SPICES WHOLE & GROUND

- CHILLI
- TURMERIC
- FENUGREEK
- FENNEL
- CUMIN
- CORIANDER
- AJWAIN
- MUSTARD
- BLACK PEPPER

### ◆ ROASTED GRAM

- ROASTED GRAM WHOLE WITH SKIN
- ROSTED GRAM SPLIT (DALIA)
- ROASTED GRAM WHOLE (GOTA)

### ◆ FLOURS

- GRAM FLOUR (BESAN)
- BAJRI FLOUR
- CORN FLOUR
- URID FLOUR
- JOWAR FLOUR
- WHEAT FLOUR (MAIDA)
- SOOJI FLOUR
- RAGI FLOUR

### ◆ PRE MIX FLOUR (gujarati)

- DHOKLA FLOUR
- KHAMAN FLOUR
- IDLI FLOUR

- DOSA FLOUR

### ◆ RAISINS

- GOLDEN RAISINS
- BROWN RAISINS
- GREEN RAISINS

### ◆ ANIMAL / POULTRY FEED

- JOWAR / YELLOW SHORGUM
- BAJRA / MILLET
- BARLEY
- SAFFLOWER SEEDS
- NIGER SEEDS
- WHEAT BRAN
- RAPE SEED
- MEALS (RAPE SEED/ GROUNDNUT/ SOYABEAN/ SAFFLOWER)
- HUSK OF GROUNDNUT SAFFLOWER/ SESAME

### ◆ SUPARI & MUKHWAS

- ASSORTED MUKHWAS, SUGAR COATED FENNEL SEEDS, SUPARI, ROASTED DHANADAL WHITE/YELLOW, BETEL NUTS

### ◆ POOJA ITEMS

- INCENSE STICKS, SANDAL WOOD POWDER, CARDAMOM, CLOVES, EARTHEN LAMPS, VERMILLION POWDER

### ◆ BRANDED PRODUCTS

- ALL TYPES OF BRANDED FOOD AND COSMETIC ITEMS.

### ◆ INDIAN GROCERIES

- POHA, KALONJI, TAMARIND, SAGO SEEDS, RAGI SEEDS SHORGUM, MILLET, CHAROLI, BARLEY, FENNEL, SOYA CHUNK





## DUBAI PRODUCT LIST

ITEMS	ORIGINS
<b>◆ PROCESSED PULSES</b>	
● MOONG WASHED /WHOLE/CHILKA	INDIA, THAILAND, MYANMAR
● URID WASHED/WHOLE/CHILKA	INDIA, THAILAND, MYANMAR
● TOOR DALL	INDIA, MYANAMAR, MALAWI
● CHANA DALL	INDIA, TANZANIA, MYANMAR
● CHANA WHOLE	AUSTRALIA, TANZANIA
● RED/YELLOW WHOLE SPLIT LENTILS	CANADA, AUSTRALIA, TURKEY
<b>◆ BEANS</b>	
● LIGHT RED KIDNEY BEANS	ARGENTINA, CHINA
● DARK RED KIDNEY BEANS	CHINA, MYANMAR, ETHIOPIA
● SPECKLED KIDNEY BEANS	CHINA
● BLACK EYED BEANS	PERU, MADAGASCAR, MYANMAR, BELIZE
● COW PEAS	INDIA, MYANMAR, CHINA, MADAGASCAR
<b>◆ PEAS</b>	
● GREEN PEAS	CANADA, USA
● YELLOW PEAS	CANADA, UKRAINE
● YELLOW SPLIT PEAS	CANADA, UKRAINE
<b>◆ PULSES</b>	
● MOONG BEANS	IRAN, IRAQ, TANZANIA, UZBEKISTAN, CHINA, MYANMAR, PAKISTAN
● URID BEANS	MYANMAR
● DESI CHICKPEAS	AUSTRALIA, ETHIOPIA, TANZANIA
● KABULI CHICKPEAS	INDIA, CANADA, AUSTRALIA, MEXICO, ARGENTINA, ETHIOPIA, BULGARIA, MYANMAR, IRAN
● PIGEON PEAS	MYANMAR, TANZANIA, MALAWI, MOZAMBIQUE
<b>◆ OIL SEEDS</b>	
● NATURAL SESAME SEEDS	INDIA, SOMALIA, MYANMAR, TANZANIA, ETHIOPIA, UGANDA, NIGERIA, SUDAN,
● HULLED SESAME SEEDS	INDIA, PAKISTAN
● NIGER SEEDS	MYANAMAR, ETHIOPIA





## DUBAI PRODUCT LIST

ITEMS	ORIGINS
<b>◆ SPICES</b>	
● CUMIN SEEDS	IRAN, SYRIA
● CORRIANDER SEEDS	BULGARIA, IRAN, SYRIA, CHINA
● TURMERIC FINGERS	ETHIOPIA, MYANAMR, VIETNAM
● GINGER	ETHIOPIA, NIGERIA, CHINA
● FENUGREEK SEEDS	IRAQ ,INDIA
● BLACK PEPPER	VIETNAM
● GREEN CARDAMOM	GAUETAMALA
● BLACK CARDAMOM	NEPAL
● CLOVES	BRAZIL, MADAGASCAR
<b>◆ DRIED FRUITS</b>	
● ALMONDS	USA, AUSTRALIA
● RAISINS	INDIA, IRAN, PAKISTAN, UZEBEKISTAN, SOUTH AFRICA, CHINA, USA
● PINE NUTS	PAKISTAN
<b>◆ DESICATED COCONUT</b>	INDONESIA, SRILANKA, VIETNAM
<b>◆ NON BASMATI RICE</b>	
● PONNI RICE	INDIA
● ROSE MATTA RICE	INDIA
● SONA MASOORI RICE	INDIA
● IDDLY RICE	INDIA



## THAILAND PRODUCT LIST

### ◆ BEANS

- MOONG WHOLE
- MOONG DAL SPLIT WITH SKIN
- MOONG DAL SPLIT WITHOUT SKIN
- BLACK MATPE WHOLE
- BLACK MATPE SPLIT WITH SKIN (URID CHILKA)
- BLACK MATPE SPLIT WITHOUT SKIN (URID DAL)
- RED MOONG WHOLE / RED COW PEAS
- BLACK EYE BEAN
- BLACK BEAN
- RED BAMBOO BEAN
- RED COWPEAS (RED CHORI)
- RED KIDNEY BEAN (RAJMA)

### ◆ RICE

- PARBOILED RICE 100%, 5%, 10%
- WHITE RICE 100%, 5%, 10%
- JASMIN RICE 100%
- GLUTINOUS STICKY RICE
- BLACK RICE

### ◆ CEREALS

- RED SORGHUM
- YELLOW MAIZE
- PEARL BARLEY

### ◆ SPICES

- WET TAMARIND SOUR (200 GMS, 400 GMS, 500 GMS, 800 GMS, 1KG)
- TAMARIND PASTE SOUR
- TAMARIND SWEET IN SHELL / WITHOUT SEED / WITH SEED

### ◆ COCONUT MILK & CREAM IN CAN

- COCONUT MILK, COCONUT CREAM, COCONUT MILK POWDER

### ◆ CANNED FRUIT JUICE

(330 ML, 520 ML, 240 ML)

- COCONUT WITH PULP, ORANGE, GUAVA, LYCHEE, MANGOSTEEN, CANTALOUPE, PINEAPPLE, PINEAPPLE WITH NATA DE COCO, GRAPE, KIWI, CARROT, SUGAR CANE, BASIL SEEDS, ALOE VERA

### ◆ CANNED FRUIT

- PINEAPPLE, JACK FRUIT, MANGO, LYCHEE, TROPICAL FRUIT COCKTAIL, RAMBUTAN, PAPAYA, LONGAN

### ◆ DRIED FRUIT

- PINEAPPLE, GUAVA, LYCHEE, MANGO, POMELO, CANTALOUPE, LONGAN

### ◆ CANNED SEAFOOD

- SARDINE, MACKEREL, TUNA, SHRIMP, SQUID, SEAFOOD COCKTAIL, CRAB, SARDINE, PILCHARD

### ◆ CANNED VEGETABLES

- SWEET CORN KERNEL, SWEET CORN CREAM STYLE, BAMBOO SHOOT, BABY CORN, BEAN SPROUT, TOMATO

### ◆ DRIED FISH

- ANCHOVY, SQUID, SHRIMP, MACKREAL, TUNA, SIAD, DIN, HANGKAENG, KUN, TREVALLY,

### ◆ ORIENTAL GROCERIES

- VERMICELLI, RICE STICK, SWEET RICE FLOUR, FISH SAUCE, SOYA SAUCE, SWEET CHILLY SAUCE, TAMARIND SAUCE





### India

#### Sagar Overseas

D-100, M.I.D.C. area, Jalgaon,  
Maharashtra (India)  
Ph. : + 91 -257 - 2210933/ 34  
Fax. : + 91 -257 - 2210935,  
Mob : + 919890944310  
Email. : exports@thesagargroup.in

### Dubai

#### Sajjan foodstuff Trading LLC

P.O. Box. No. 42638, M-102, Yousuf Ali  
Building AL-Ras Market, Deira, Dubai (UAE)  
Ph. : +971 -4- 2354862,  
Fax. : +971 -4- 2354863,  
Mob. : +971-509591426,  
Email. : abhjit@thesagargroup.in

### Thailand

#### Sajjan Commodites (Thailand) Co.Ltd.

42, 7<sup>th</sup> floor, Office No. 701, Soi Pramot  
2, Mahesek Road, Surawongse Bangrak,  
Bangkok 10500, Thailand  
Ph. + 66-26357477  
Fax : +66 -26357477  
Mob : + 66-8-3544-0340  
Email. : thailand@thesagargroup.in

Visit us : [www.TheSagarGroup.com](http://www.TheSagarGroup.com)