

Pardot implementation and support packages for small and medium businesses (SMBs)

RapidStart from Admiral Consultants - fixed fee, fixed scope, predictable and controllable implementation support to maximise the value of Pardot Marketing Automation without disrupting your business.

If you are looking for one-off assistance, straightforward help to effectively implement your initial design or need full project life cycle management, we provide the expertise to maximise your return on investment. We have the solution for you:

- Evaluate and design
- Configure and modify
- Consult and Design
- Onsite and remote support
- Applications development
- Administration

IMPLEMENTATION PACKAGES

RAPIDSTART BRONZE

- Up and running in 4 days

A starter pack for customers who want to create a solid solution foundation, providing flexibility for future growth and improvements.

Scope:

- Initial consultation | Set-up | Configuration
- Salesforce Integration Settings
- Orientation Workshop
- Website Integration
- Kick-start initial engagement studio Campaign
- Set simple Automation Rules
- Design and build Segmentation
- Build Response Form, Landing Page and Campaign Email
- Create basic templates
- Orientation of reporting
- Securityonships with your customers

RAPIDSTART SILVER

- Up and running in 6 days

EXTEND YOUR SOLUTION WITH TAILORED AGENDAS

Once everything is up and running we can work together to investigate some additional rich features to help you maximise your return on investment.

A selection of highly targeted services to ensure that all the key areas of business improvement are captured and prioritised to maximise the effectiveness of Pardot.

- Flows to update Salesforce.com Leads & Campaigns
- Integration with Event management (i.e. GotoWebinar)
- Integration with Salesforce.com
- Engagement studio campaigns

ONE DAY QUICK WIN

- Solutions Improvement
- Knowledge Share
- Investigate Complimentary Solutions
- Configuration Health Check
- Post Implementation Refinements
- Process Improvement

Get up and running in a day with this fast track configuration. Everything you need to be maximising your ROI from day one!

Scope: Everything we can get done one day. Choose from some of these.

- Campaign Design and Flow
- Lead Smart List management and status updates
- Build Landing Pages and Forms
- Track Web Page Visitor behaviour
- Drip feed email marketing and responses
- Measure Campaign Results
- Integrate with Salesforce.com
- Build Knowledge

SOLUTIONS ASSURANCE

- Build an extended support package that is tailored to your level of expertise and goals
- Maintain and grow adoption and secure the future of your Pardot solution and maximise your ROI

A flexible monthly solution based support plan tailored to your unique requirements.

Scope: Total flexibility for tailor made solutions support.

- Service Level Agreements
- Dedicated Solutions Administrator
- Regular Solution Health Check
- Knowledge Share
- Solutions Enhancements
- Telephone Assistance

About Admiral Consultants

Created in 2009, Admiral Consultants are one of the longest established Salesforce.com partners in the UK with a history of over 25 years in business management consulting, business process improvement and now Cloud Transformation and innovation. We provide dynamic and trust worthy advice, knowledge and expertise with a range of different consulting styles to complement your organisation's personality and aspirations.

