



TONI WASHINGTON

Master Stylist

@toniwadidit

A professional stylist for over five years, Toni Washington possess a great deal of passion for the world of beauty and believes that hair is a women's most prized ornament. As a hair artist, ninety percent of her direction with a hairstyle comes from the hair and the other ten percent from the client's request. Washington attributes her diverse technique and styling ability to her Aveda education and rich culture.

The child of West African immigrants, Washington was exposed to the world of hair while watching her mother earn extra money braiding in their Staten Island, NY community. While most seven year olds were outside playing, Antoinette "Toni" Washington mastered the technique of adding synthetic hair extensions to her dolls hair. Although she was the "kitchen beautician" for her peers throughout middle school and high school, Toni's dreams of becoming a famous hairstylist were plagued by the cultural misconception that this line of work was not prestigious enough, so instead she attended Kennesaw State University for a B.A. in Marketing. After turning to her God given talents when she ran into some financial issues, Washington realized the industry was missing her skill and passion for healthy hair.

Toni Washington took reigns on her life and success by deciding to leave corporate America in 2011; and she hasn't looked back since. Her work has graced the pages of fashion magazines and runways for designers, such as BRAVO TV's Project Runway contestant Korto Momolu. Continuing to grow her brand, Washington recently opened a private salon suite and a bridal sector called "Beauty & Bliss" The Bridal Hair Experts.



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