







**ADTC 2015 Summer Overnight Camps** 

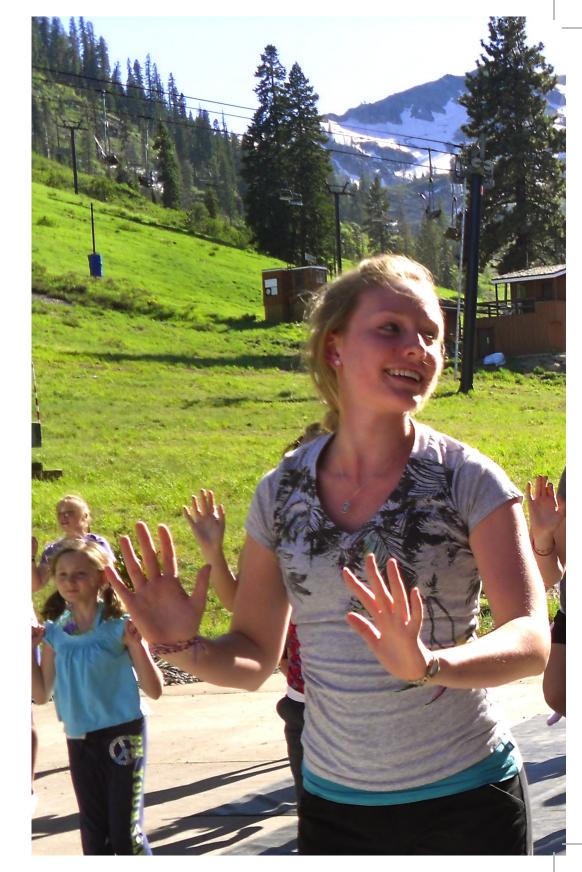
 $Enroll\ Online! \cdot www. American Dance Training Camps. com \cdot (866)\ 383-ADTC \cdot Info@Dance ADTC. com \cdot (866)\ ADTC \cdot Info@Dance ADTC \cdot Info@Dance ADTC. com \cdot (866)\ ADTC \cdot Info@Dance ADTC \cdot I$ 



— **Lindsey** — "The Visionary"



—**Shannon**— "The Unifier"





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## 10 Reasons You'll Flip for ADTC

#### FIND YOUR SPIRIT

Combine exercise with new friends, activities, and independence, and ADTC campers feel happier and more connected to their true spirit than ever!

## **EXERCISE YOUR INDEPENDENCE**

It's a fact – growth experiences begin at camp.

Each year we hear from parents about how these experiences continue to impact the lives of their daughters at home and in their communities.

#### **EMBRACE YOUR LIFE'S RHYTHM**

There's something healing about rhythm, and when you experience this in your everyday life, you feel centered and balanced.

#### **TACKLE NEW CHALLENGES**

Not only do our brains need stimulation and activity to function, people who try new things have better physical health and are more creative.

#### UNPLUG TO CHECK-IN

Claustrophobia is a condition caused when Facebook, Instagram, texting and bad TV collaborate in a hostile takeover of your personal space. Relief can be found when you unplug so you can check in with yourself.

## DISCOVER YOUR CREATIVITY

cognition significantly improves for girls.. the perfect time to tap into your inventive side with one of the many creative activities we offer at ADTC.



ADTC is a movement towards love with an inherent belief in core values that inspire us every day we wake up. The best way to understand the ADTC difference is to attend a session with us, but we've done our best to identify key elements that contribute to making American Dance Training Camps truly unique, and our summer camp experience one you'll remember for a lifetime.

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Squaw Valley, CA

Lake Forest, IL

Lawrenceville, NJ

Asheville, NC



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## THE ADTC DIFFERENCE #1: GREAT TEACHERS

It takes a lot of enthusiastic, dedicated people to create American Dance Training Camps around the country. Each year ADTC staff (new and returning) undergo a rigorous hiring process that includes an extensive application, interviews, employment verification, criminal background check, CPR & first aid certification, physical exam, health screening, skills verification, and a multiday pre-camp staff training.

And it works! You couldn't ask for more interesting, sensitive and enjoyable teachers and counselors.

Our team leaders understand that when they become an ADTC counselor, they accept one of the greatest responsibilities there is in life – to be entrusted with the health, well-being and education of young girls. Their role is complex: teacher, friend, disciplinarian, mentor, dance instructor and protector to each of their campers. sometimes all at once! The living group is a family and our camp is a community.

Parents' willingness to place their children in the care of ADTC is an expression of trust and our counselors understand and accept this very important responsibility.

In order to incorporate ADTC's philosophy and objectives into each child's camp experience, our

counselors accept campers as they find them and recognize their worth as individuals. The measure of the success of our camping program is not in teaching dance alone, but in how we positively affect the lives of our campers.

Being a sensitive, effective counselor is more an art than science. Our staffers approach their jobs with love, a firm sense of responsibility, a willingness to work hard and a commitment that allows them to accept nothing but the best from themselves.





ADTC'S dance instructors are members of some of the best national and international studios and performance groups. Our dance instructors are Broadway and MTV performers, finalists from your favorite dance TV shows, collegiate dance team competitors and even Radio City Rockettes! Many of our dance instructors return year after year. ADTC's camper-tocounselor ratio is 7:1.







# THE ADTC DIFFERENCE #3: Lova DANCE CLASSES!

Unlike some dance camps, ADTC is open to dancers of ALL levels, from first-time beginners to advanced performers...and everyone in between. Our classes are as fun as they are challenging! ADTC dance classes are grouped by age and ability, and class sizes are kept as small as possible to enable plenty of one-on-one interaction. Campers take four dance classes daily and at week's end they get to show off their new moves in a big Friday night performance for family, friends and fellow campers. In addition to core classes in contemporary, hip hop & jazz (styles of jazz vary and may include lyrical, modern or Broadway), campers will choose between ballet, tap or world dance for their core elective dance discipline.



#### SUNDAY NIGHT DANCE SCREENING

After check-in on Sunday, campers participate in a "dance screening" where they learn two short dance combinations. This informal process helps our teachers place campers in appropriate dance groups for the week.

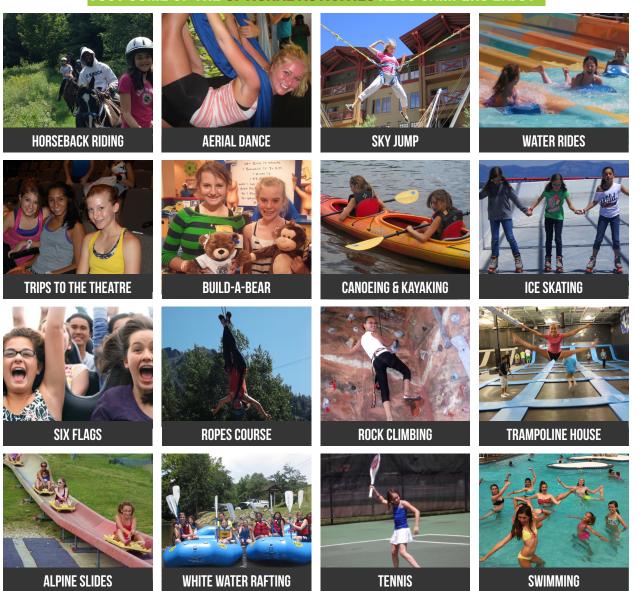
#### **ADTC IS FOR ALL LEVEL DANCERS**

Absolute beginners through experienced performers are welcome at ADTC!



## THE ADTC DIFFERENCE #4:

#### **JUST SOME OF THE OPTIONAL ACTIVITIES ADTC CAMPERS ENJOY**



### **MORE THAN DANCE!**

Outside of dance class, ADTC campers can enjoy swimming, hiking, horseback riding, tennis, canoeing and more! Evening open activities include dance elective classes, arts & crafts, listening to music & socializing in the ADTC Canteen, working on dance steps with instructors, watching movies, or just hanging out with friends.

At the start of each week, the ADTC staff helps campers get to know each other and to build camaraderie by placing the girls into teams. The teams earn points by competing in organized all-camp evening events like American Dance Idol, Team Cheers, Dance Tech Night (dance trivia, flexibility, strength and leaps competitions), & more!



#### PAGE 14 SPECIAL OFFERS & REFERRAL PROGRAM

#### **DISCOUNTS & DEADLINES**

Check it out! You might qualify for the following \$avings when you register!

**ALUMNI DISCOUNT (Ongoing):** \$50 OFF New Camper Tuition, per-camper / per-session.

(Applies to alumni overnight campers only)

**SIBLING DISCOUNT (Ongoing):** \$50 OFF tuition for each child. (Campers must be from the same household. Applies to overnight campers only)

**GROUP DISCOUNT (Ongoing):** \$50 OFF each session for each camper when four or more campers from the same dance studio or team register. (Group and Sibling discounts CANNOT be combined. Applies to overnight campers only)

**TEAM DISCOUNT (Ongoing):** 5% OFF Tuition, per-camper when eight or more campers from the same dance studio, team or cheerleading squad register. (Team and Group discounts CANNOT be combined. Team and Sibling discounts CANNOT be combined. Applies to both overnight & day campers)

#### **CAMPERS GOT FRIENDS? BRING 'EM TO ADTC!**

Here's how it works...

YOU GET A \$25 CANTEEN CREDIT each time a friend registers using the "friend-2015" coupon (And your friend gets an extra \$25 off her tuition)

#### COPY & SHARE THIS COUPON WITH ALL YOUR FRIENDS

PARENT & ALUMNI REFERRAL PROGRAM HELP PROMOTE ADTC IN YOUR COMMUNITY & GET A FREE WEEK OF CAMP!

#### Here's how it works...

Spread the word about ADTC overnight camps by posting flyers & distributing brochures around your community in exchange for \$100 OFF one week of camp, no questions asked. Host an Info Session at your home, local dance studio or school, and we'll give you 50% OFF one week of camp if 5 new campers enroll as a result of your efforts; if 10 new campers enroll, you get one week of camp FREE. Interested? Email Info@DanceADTC.com



LIKE US ON FACEBOOK: www.Facebook.com/AmericanDanceTrainingCamp



FOLLOW US ON INSTAGRAM: @DanceADTC



SUBSCRIBE TO OUR CHANNEL: www.YouTube.com/user/ADTCamp





## 2015 ADTC CAMP DATES & RATES

ADTC EARLY-BIRD RATES — ALL 2015 SUMMER LOCATIONS						
SESSIONS	AVG 2014 RATE	PAY-IN-FULL RATE	YOUR SAVINGS	OR THREE PAYMENTS OF		
1 session	\$1499	\$1349	\$150 OFF	\$489		
2 sessions	\$1469 / session	\$1319 / session	\$360 OFF	\$479 / session		
3 sessions	\$1439 / session	\$1289 / session	\$630 OFF	\$469 / session		
4 sessions	\$1409 / session	\$1259 / session	\$960 OFF	\$459 / session		

Attend as many session-weeks as you like! All rates are quoted on a per-session / per-camper basis. Our Early-Bird prices are significantly lower than even last year's rates, but they won't stay there. This offer is only available from April 15 — 30th, at which point registration will close until the end of May (if space is still available, and rates will go up). Full payment is required for the full Early-Bird discount, or pay three installments (1st installment at registration; 2nd installment on May 15; 3rd installment on May 30th). And there's absolutely NO RISK — cancel anytime before May 15 for a full refund.





#### HOST A HOMETOWN DANCE CAMP!

Want to coordinate & host a personalized, positive, professional and inspiring dance camp, the memory of which your students will cherish forever?

ADTC can come to your hometown - anywhere, nationwide! Hometown camps can be held at schools, YMCAs, Parks & Rec facilities, fitness centers, dance studios, or even outdoors. The only requirement is that Hosts secure and pay for dance space to accommodate the # of registered dancers - then we bring our great experience, positive energy and passion for dance to YOU! And with more than 50 professional choreographers to choose from, we'll create the perfect dance camp based on your requests and specifications, including length of camp, class levels and dance styles.



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