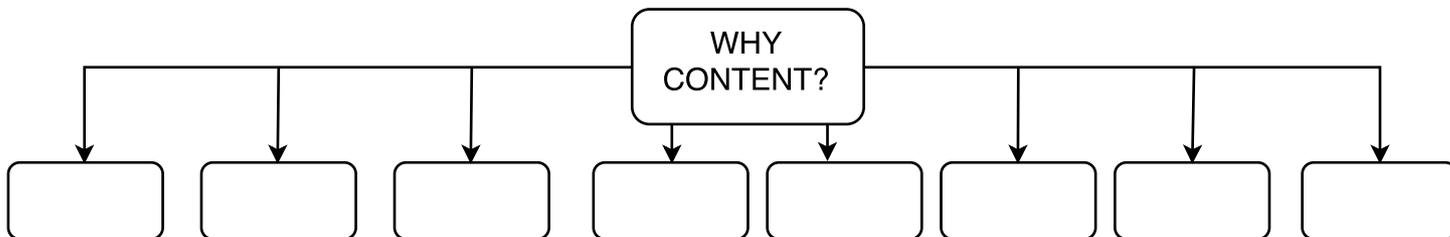
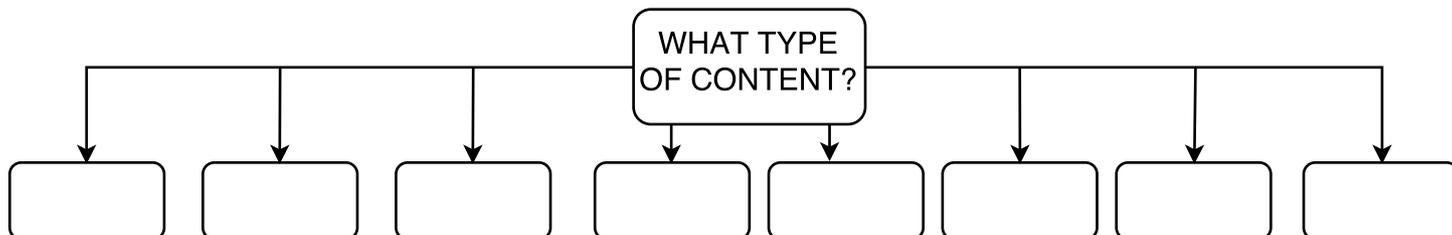


Creating a successful content strategy



!!SEE SLIDE 1 FOR DETAILS OF WHAT SHOULD GO IN EACH BOX!!



!!SEE SLIDE 2 FOR DETAILS OF WHAT SHOULD GO IN EACH BOX!!

