

Instructions for providing copy and image for posters for Post-Up Stands

ACCEPTABLE FILE FORMATS

.jpg
.pdf
.tiff
.ai
.psd
.eps

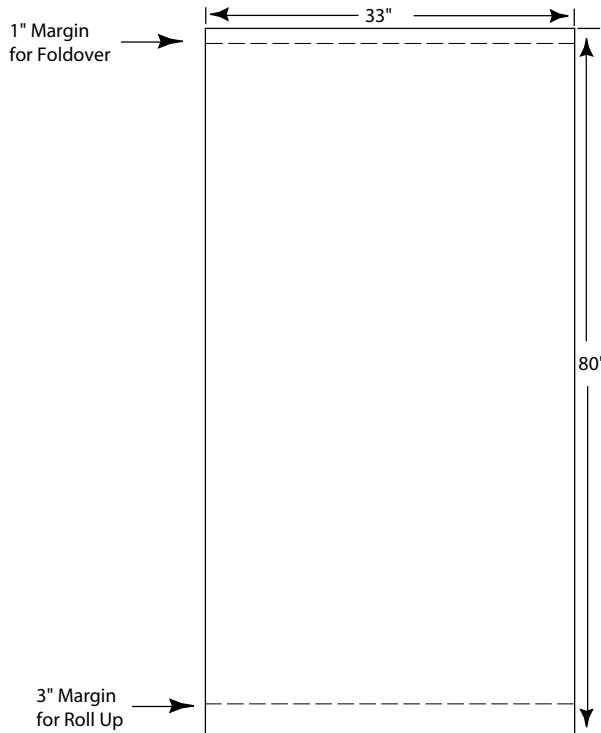
- * Please note:
- Files must be CMYK
- All files must be PC compatible
- .ai files must have text "outlined"
- .psd files please "rasterize" all text layers

*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

TRANSMITTING FILES

ONLINE:

- <http://dropbox.yousendit.com/postup>
- recipient email address: sales@postupstand.com



POSTER SIZE AND MARGINS

Design poster at 33"x80" (document size). Use 1" and 3" margins as a reference **ONLY** when designing. Do not place any text/logos outside of these margins, in case poster should wrap into stand.

*** Have background color or image run the full 80" length of file. DO NOT leave white space inside margins- it may show when poster is upright in stand.**

POST-UP STAND