

Child biting, Chorizo and Chancing Your Arm (whatever that means) How one lonely Spaniard made it big in Britain?

"David's story is fascinating.

It's such a big thing to move to another country and set up a business - from scratch - let alone one that is as successful as GoLocalise and I take my hat off to him. Huge respect.

His passion for words and language oozes from every page of this book but having had the pleasure to get to know him, it seems clear to me that it is David's integrity and wonderfully enthusiastic, infectious personality that has propelled him to success. And that's also what made this book an enjoyable read too..."

Nigel Botterill

Entrepreneur, marketer, author, speaker and business mentor

Written in the first person, this is a compelling read and a vibrant account of a most extraordinary journey in a notoriously complex and challenging translation industry.

Unapologetic for exhibiting his own successful experience and unafraid that others can copy the same route he's taken "to become a successful business owner in a foreign country", David takes a reflective, witty and occasionally irreverent look at the professional world of localisation. Always generous in his advice, what makes his story so captivating is David's positive approach to life and business, his message of optimism and hope, and his profound belief that hard work, high standards and perseverance will always keep you afloat.

Certainly one of the most inspirational rags-to-riches entrepreneurs in the localisation field I've ever met!

Prof. Jorge Díaz-Cintas

Centre for Translation Studies (CenTraS)
University College London

David's telling of his own story is on the one hand an entertaining and touching tale of triumph over adversity, how the power of self-belief can bring great achievements, and what can happen when one is driven to unlock one's own potential. However, on the other hand, beneath the affable and personable exterior of the author and main protagonist beats the relentless entrepreneurial heart of a highly astute, sharp and award-winning business owner.

Do not settle for being charmed by David's auto-biographical openness: seek out and know that there are real commercial insights to be gained from David and his story, chief among them what it means and what is possible when you have 'cojones' in business. And realise also that this book embodies the strategic and creative thinking, transparency and personal connection needed to excel in the modern entrepreneurial space, especially in a field as critical as the intersection of digital, multicultural and audiovisual media.

If you don't already know David, you will. If you haven't already been inspired by his story, you will. And if your business is not yet working with him, for him or because of him, read the book. It's only a matter of time...

Stewart Dickson

Former Manager and Director at Technicolor
