

Project Summary

This project is intended to create the design plus the below mentioned deliverables for a new corporate social media platform

Social Media Platform Summary

- This platform is intended for corporates/enterprises and is not intended to consumers
- The platform name is Workalize
- Through this platform users who are the representatives for the different corporates will be able to:
 - Add/Subscribe to events
 - Add/Participate in business opportunities
 - Associate surveys with events, events' sessions and business opportunities
 - Use the traditional social media features (i.e. post text/files, comment, share, like and be notified with updates)
- More features will come in later phases

Deliverables

- The designer who will win this project must deliver the following:
 - The logo to be used
 - The brand including the used fonts, colors and styles
 - All the images/graphics used in the design including the different resolutions for the different smart phones and tablets
 - Web version
 - The design of the landing page
 - The design of one inner page
 - The HTML version of the landing page
 - The HTML version of the inner page
 - Mobile version (smart phones)
 - The design of the landing screen
 - The design of one inner screen
 - Mobile version (Tablets)
 - The design of the landing screen
 - The design of one inner screen

Guidelines

For the web html versions mentioned in the deliverables section please use the exact guidelines mentioned in the document called "UI_Requirements.pdf" (*if you recommend something else then please highlight it before you begin*)