

## Project Summary

This project is intended to create the design plus the below mentioned deliverables for a new corporate social media platform

## Social Media Platform Summary

- This platform is intended for corporates/enterprises and is not intended to consumers
- The platform name is Workalize
- Through this platform users who are the representatives for the different corporates will be able to:
  - Add/Subscribe to events
  - Add/Participate in business opportunities
  - Associate surveys with events, events' sessions and business opportunities
  - Use the traditional social media features (i.e. post text/files, comment, share, like and be notified with updates)
- More features will come in later phases

## Deliverables

- The designer who will win this project must deliver the following:
  - The logo to be used
  - The brand including the used fonts, colors and styles
  - All the images/graphics used in the design including the different resolutions for the different smart phones and tablets
  - Web version
    - The design of the landing page
    - The design of one inner page
    - The HTML version of the landing page
    - The HTML version of the inner page
  - Mobile version (smart phones)
    - The design of the landing screen
    - The design of one inner screen
  - Mobile version (Tablets)
    - The design of the landing screen
    - The design of one inner screen

## Guidelines

For the web html versions mentioned in the deliverables section please use the exact guidelines mentioned in the document called "UI\_Requirements.pdf" (*if you recommend something else then please highlight it before you begin*)