

Design a logo based on the Möbius strip design.

Images of Möbius strip



Variations of the Möbius design:

https://www.google.com/search?q=Möbius+sign&espv=2&biw=1154&bih=756&source=lnms&tbs=isch&sa=X&ved=0CACQ_AUoAmoVChMI69K2-vjUyAIVypmACh330QMr#tbs=isch&q=möbius+strip+infinity

Task Description:

Emotions to be projected by the logo:

The emotions emanating from that logo should be the sense of precipitating an event, synergies leveraged into continuous motion, a stimulus, an impetus, an incitement towards quality – value - excellence, a launch, a spark that ignites a continuous energy.

Names, letter, words:

The logo should stand on its own without text;

but derivative versions of the logo could incorporate the company's names or initials, these are:

1. Catalyst Quality: business consulting
2. CQ Ventures: job creating investments in innovative products and manufacturing
3. CQ Ventures CTL: a Cut To Length heater cable
4. CQ Ventures CP: ClearPath SnowMelting products and related Cloud Services
5. CQ Ventures XXX: other ventures always starting with the prefix “CQ Ventures”

These derivative logos could use:

- only the addition of names, and /or letters, and /or words,
- changes in logo colors

This logo could be used in

- + small formats, such as business cards
- + medium formats, such as websites, and postcards
- + larger formats, such as advertisings

DELIVERABLES before selection of winner:

1. logo for: Catalyst Quality LLC
2. logo for: CQ Ventures LLC
3. logo for: CQ Ventures CTL
4. logo for : CQ Ventures CP

After winner selection, same logos in multiple file formats and resolutions.

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